



SBS Stakeholder Reception & 1st Awards Ceremony 4th Edition of Meeting Standards Initiative

29 JUNE 2026

5.30pm - 7.30pm

European Economic and Social Committee
rue Belliard 99-101 1040 Brussels Belgium

17:30 – 17:45 | Welcome & Opening Remarks

- Séamus Boland - President | European Economic and Social Committee
- *SBS President*

17:45 – 18:30 | Keynote: Three Frameworks, One Market: The Standardisation Regulation, the New Legislative Framework (NLF), and the Market Surveillance Regulation under revision.

- Valère MOUTARLIER – Deputy Director General | DG Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) – European Commission
- Iuliu WINKLER – Vice-Chair Committee on International Trade (INTA) | European Parliament

18:30 – 18:40 | Introduction to the SBS Awards – Purpose and Selection Criteria

- Jon Echanove - Secretary General | Small Business Standards

18:40 – 19:00 | Award Acceptance Speeches

19 :00 – 19 :30 | Networking cocktail

Small Business Standards aisbl

Rue Jacques de Lalaing 4 - 1040 Brussels, Belgium

info@sbs-sme.eu

Transparency Register 653009713663-08

www.sbs-sme.eu

#Standards4SMEs