



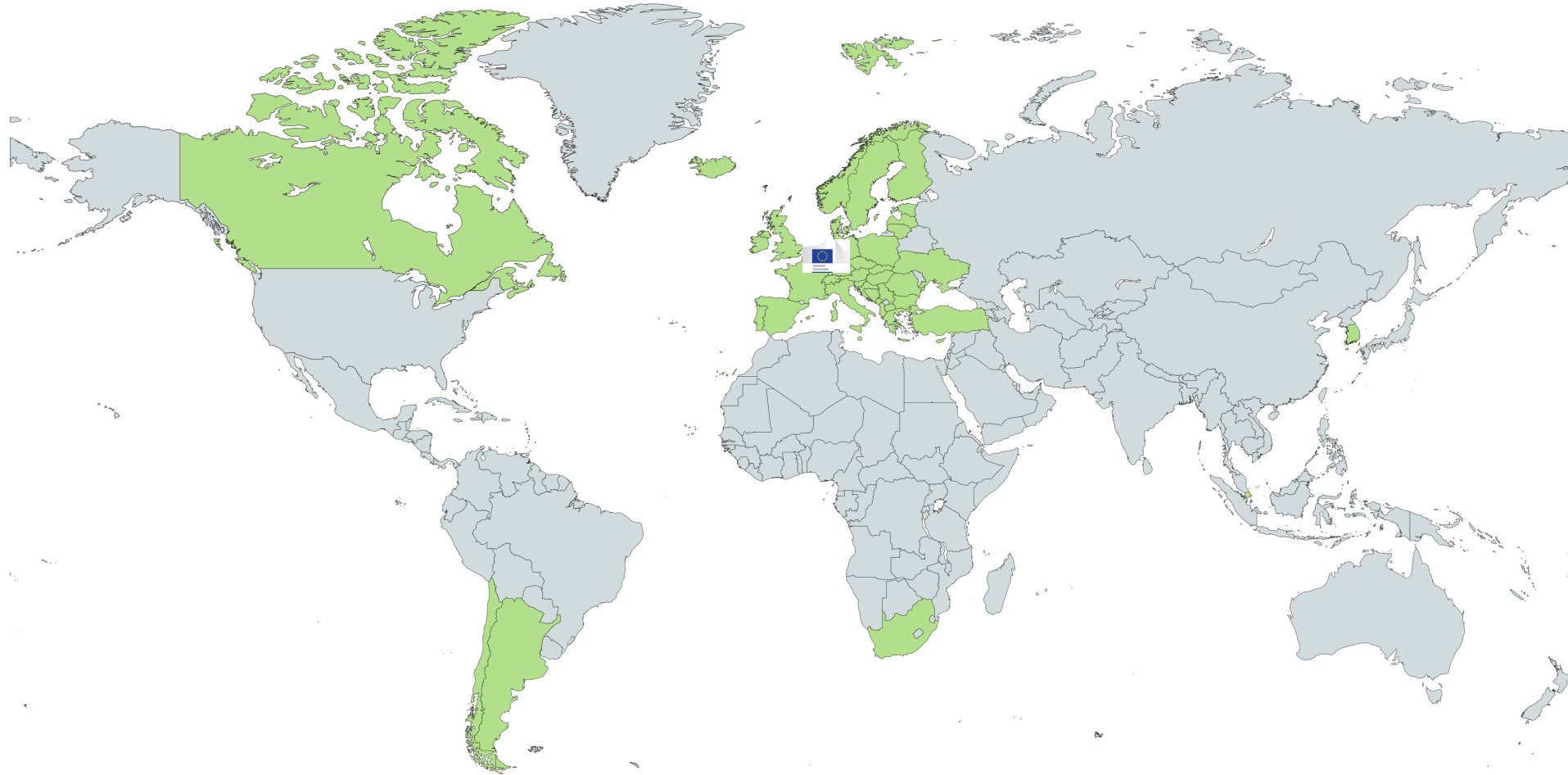
# Eureka History

Founded in **1985** by prominent European political figures, Eureka is one of the longest running organisations dedicated to **funding international R&D projects**.

Eureka was established with the **Paris Declaration** on 17 July 1985, and its principles are based on the **Hannover Declaration**, signed by ministers on 6 November 1985.

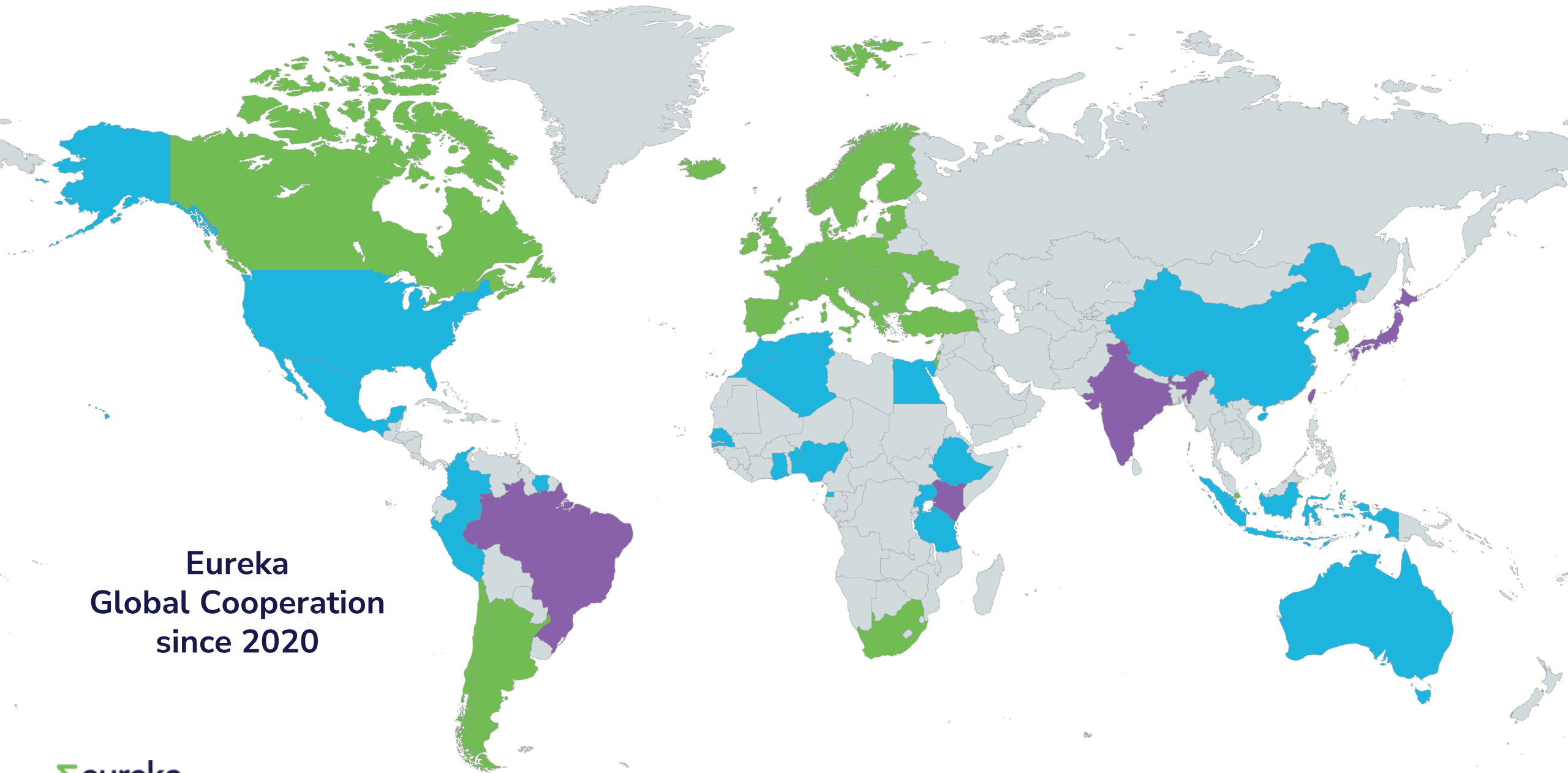
Founding 18 countries in 1985 were Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, The Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, Türkiye, United Kingdom and the European Union.





**The Eureka network: from 18 countries in 1985 to 47 today - plus the European Commission**

**Eureka  
Global Cooperation  
since 2020**





# Turkish Chair

Building bridges for global challenges:

- Impactful instruments
- Embrace the globe
- Building a green and digital future
- Sustainability of Eureka

Upcoming meetings:

- Ankara 21-23 November 2023
- Izmir 12-14 April 2024
- Istanbul June 2024 with the Eureka Global Innovation Summit



**Eureka**  
**TÜRKİYE**  
CHAIRMANSHIP | 2023-2024



# Since 1985:

**+49 billion euro**

of public-private  
investment mobilised

**+7000**

groundbreaking projects in ICT,  
healthcare, transport, environment,  
energy, biotech and agrofood...

- Jobs created**
- Economies boosted**
- More competitive industries**
- Enriching lives locally and globally**



# Benefits

- Access new markets
- Long-term business relationships
- Knowledge transfer
- Revenue growth





YOU'RE NOT LOST  
YOU'RE HERE

# Who is Eureka for?

- Startups and SMEs **59%**
- Large companies **13%**
- Universities **15%**
- Research organisations **11%**
- Other **2%**



# Our programmes



Eurostars innovative SMEs aim higher (two calls for projects per year)



Innowide supports research and business ventures in new markets  
(one call for projects per year)



Investment readiness driving companies towards private investment

EUROPEAN  
PARTNERSHIP



Co-funded by  
the European Union



Clusters thematic industry-led communities (at least one call for projects  
per Cluster per year and possibly joint calls for projects)



Network projects flexibility for international partners  
(roughly 20 calls for projects per year)

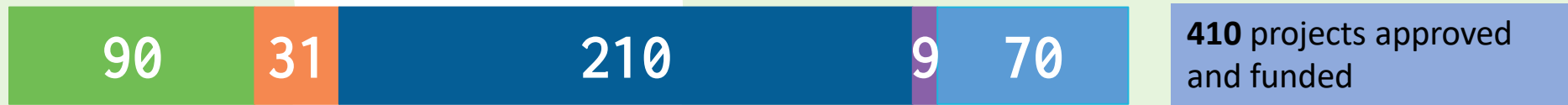


Globalstars flexibility for international partners in non-Eureka countries  
(one or two calls for projects per year)

# Project figures

## Each year, across Eureka's programmes...

Average number of projects per year:



Public-private investment per year, in millions of euros:



■ Network projects   ■ Clusters   ■ Eurostars   ■ Globalstars   ■ Innowwide

# Project characteristics

## Project characteristics:

- A civilian purpose – never military
- International collaboration between organisations based in Eureka countries
- R&D of a new product, process or service
- Market-oriented, where participating organisations decide the focus of their research

# Project characteristics

- **Eureka supports companies across all stages of development - focus on higher TRL levels**
- **Top five technological fields**
  - Electronics, IT and telecommunications 28%
  - Biological sciences/technologies 28%
  - Industrial manufacturing, materials and transport 18%
  - Energy technologies 7%
  - Environment technologies 5%



# Introducing Eurostars

Eurostars spotlights innovative SMEs as the main project partners.



Participating countries



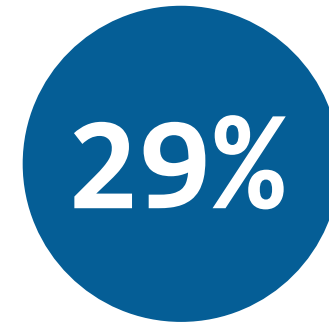
Almost one billion euro of dedicated funding



European Partnership on Innovative SMEs



Co-funded by the European Union



29% of applications receive funding



# Programme benefits



## International collaboration

A chance for a brilliant first-time experience of international collaboration



## Knowledge transfer

Over half of participants form business relationships with their project partners



## Commercial acceleration

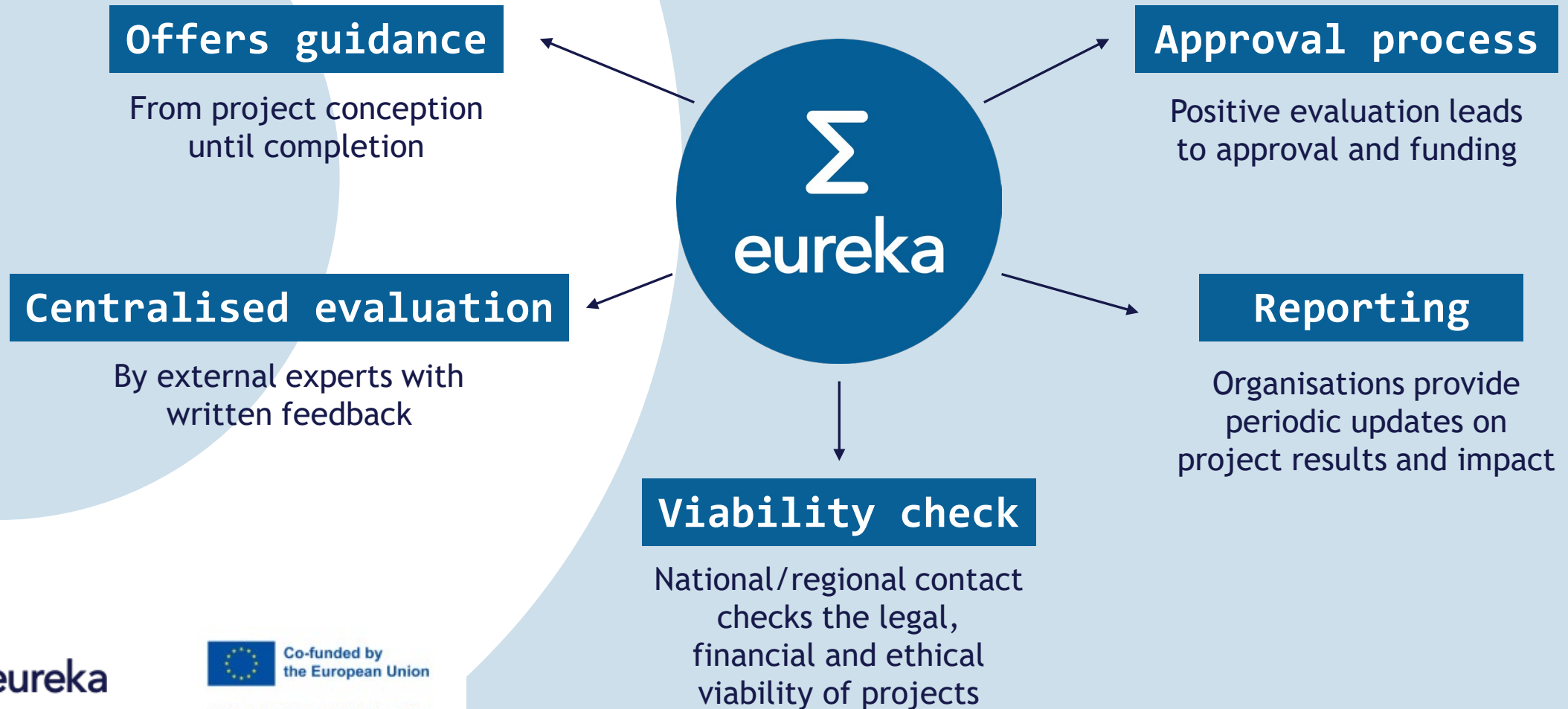
69% of companies enter new markets and 68% improve their market shares



## Revenue growth

15% of companies increase their annual turnover

# How Eureka provides support



# Introducing Innowwide

Innovative SMEs conduct market exploration projects in Africa, Asia, the Americas and Oceania.

4.2

million euro budget  
in 2023



70

market feasibility  
projects funded in  
2023



60k

euro of lump-sum  
grants per project  
to SMEs



400

projects to be  
funded between  
2022-2027





# Market feasibility projects



Cross-continental R&D or business partnerships



Implemented by an innovative SME in **cooperation with a local subcontractor in a target market.**



**Six-month duration**



**60,000 euro lump-sum grant**



**Technical, market and promotion activities**

# Clusters



Industry-led communities consisting of leading companies, knowledge institutes and end-user organisations

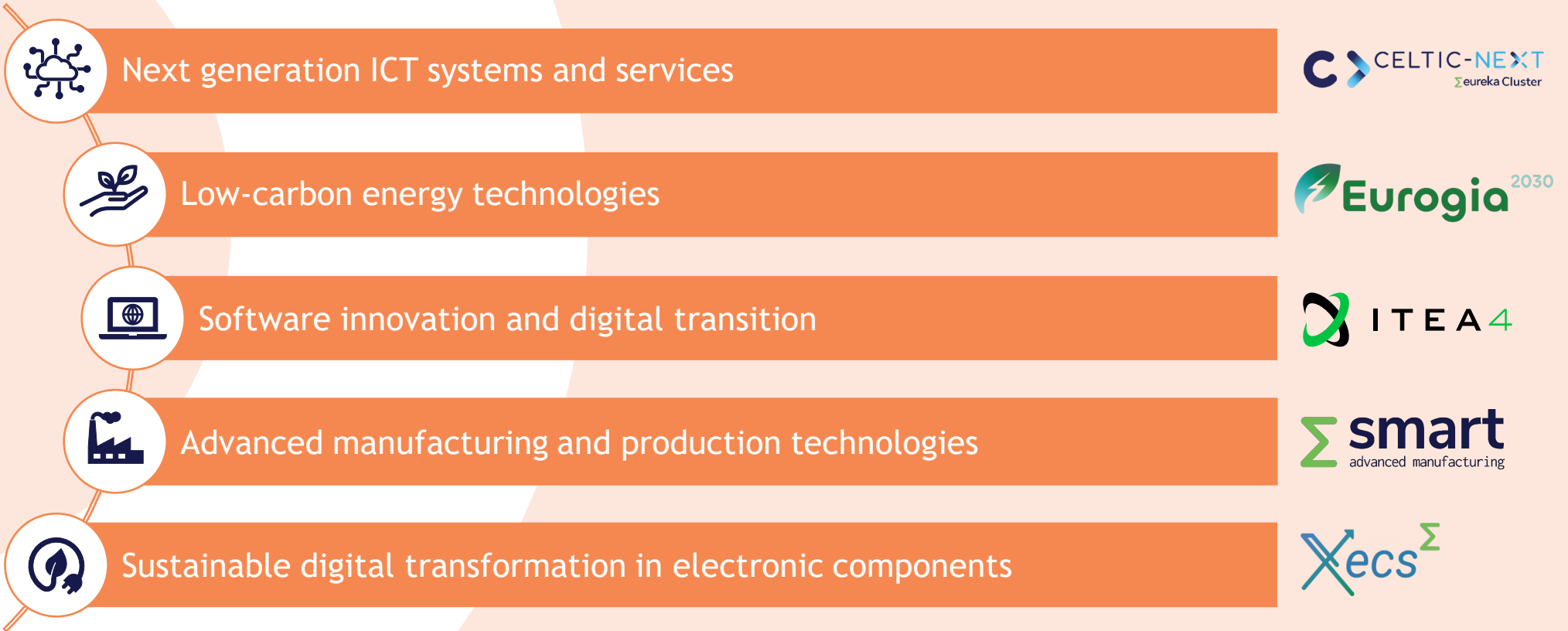


Strategic technology areas



Market-oriented, aiming to solve economic, technological and societal challenges

# Strategic technology areas



# Clusters communities

Adimec ADVA AERnova AGORIA AIRBUS ASML Atos

BARCO Bittium BOSCH BT BUREAU VERITAS Canon cea cellnex ENERJISA Energy of Turkey

ERICSSON EURESCOM esri Canada excillum FAGOR AUTOMATION Fraunhofer GRUPO ERRE ibs Innovative Ion Implant

IGDAS imec indra infineon IRISH MANUFACTURING RESEARCH ITALTEL IU.NET

KocSistem muRata NETAS NOKIA NXP orange PayCore PHILIPS RAD Your Network's Edge

RECIF Technologies reengen RI SE Royo SAAB SAAB TECHNOLOGIES SES SIEMENS sirris software AG

sitec ST SVUM Telefonica THALES TURK TELEKOM TURKCELL TEKNOLOJI Volkswagen ZEISS

eureka



# Introducing Network projects

Network projects is the original Eureka programme for funding international R&D projects.

48%

applications  
receive funding



563M€

total public-private  
investment since 2014



1.3M€

average project  
cost



524

projects funded  
since 2014



# Programme benefits



## Bottom-up calls

Organisations choose the focus of their R&D project by applying to bottom-up calls for projects



## Flexible applications

Organisations can apply whenever or apply to bilateral, multilateral or thematic calls for projects



## Freedom and agility

Organisations have the freedom to define R&D goals in any tech field and market and can select an optimum partner



## Low administration

The application process is simple with a low administration burden and minimal reporting required

# Introducing Globalstars

Our Globalstars programme engages with countries or regions outside of Eureka since 2016.



- Past: Chile, Argentina, India, Taiwan, Brazil, Singapore, Japan, Kenya
- A Eureka country must lead the call for projects and establish a relationship with a target country.
- Frequently, participating in a Globalstars call for projects is a first steps towards becoming a Eureka Associated country – Chile, Argentina, Singapore.
- Has a decentralised evaluation and the Eureka Secretariat acts as coordinator and contact point between countries.

# Globalstars calls for projects

Target Country	Eureka Members	Proposals	Labelled / Endorsed	Finished
Chile 2016	AT; DE; ES; FR; <b>SE</b> ; TR	36		9
Argentina 2017	AT; <b>ES</b> ; FR; TR; ZA	12		4
Argentina 2018	CZ; <b>ES</b> ; FI; IL; TR	13		5
India 2018	BE; ES; <b>NL</b> ; UK	17		3
Taiwan 2018	DK, FR, <b>NL</b> ;	10		5
Brazil 2018	<b>AT</b> ; BE; CH; DE; ES; FR; NL	52	2	2
Singapore 2019	BE; CZ; DK; ES; <b>NL</b> ; TR; UK	36	11	1
Japan 2020	CA; CZ; DE; ES; FR; IL; <b>UK</b>	27	3	7
Singapore 2020	AT; BE; CA; CH; EE; ES; HU; KR; <b>NL</b> ; PL; TR; UA; UK; ZA	86	19	3
India 2020	AT; BE; CH; FI; FR; <b>NL</b> ; SE	26	3	
Taiwan 2021	AT; CA; <b>NL</b> ; UK;	15	5	
Brazil 2022	BR; <b>NL</b> ; BE; FI; PT; ES; TR;	9	3	
Brazil SP 2023	DE, ES, <b>SE</b>	19	-	
Taiwan 2023	FR, <b>PL</b> , SK,	9	2	
Kenya 2023	AT, <b>BE</b> , EE, ES, FI, FR, ZA	12	2	
Japan 2024	CA, CZ, ES, FR, NL, SG, <b>UK</b>	24	3	



# Introducing investment readiness

Introduces startups and SMEs to large corporates and private investors in Europe and beyond.



## International missions

With opportunities for SMEs to connect with non-EU investors and key strategic partners



## Corporate activities

Approach multinational corporate investors for business partnerships and learn best practices



## Establish relationships

Forge connections with non-European investors and explore relationships with large corporates and corporate venture teams



## Strategic cooperations

Work with corporates on case studies, pilot projects, etc.

# Our Corporate Partners:



MetsäSpring



FLUIDRA



# Two main activities:

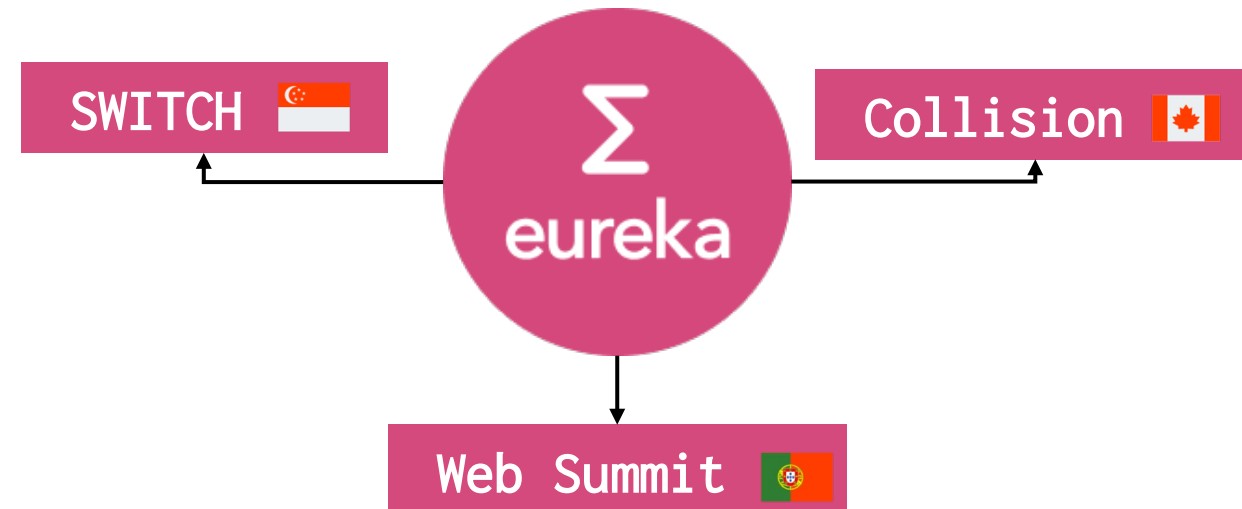
## Corporate Challenge sessions

In these sessions the partner corporates introduce a theme or specific challenges to startups and SMEs from all Eureka countries.

That are invited to submit solutions and proposals to pitch to corporates on one-to-one meetings.

## International Startup & VC events

Participation to major international events supported by Eureka



# Amongst many successes, Eureka projects have brought us:



Special effects



Novel medical diagnostic tools



Treatments for paralysis and Alzheimer's



Passports and credit card chips



Sustainable meat alternatives



Renewable energy technologies

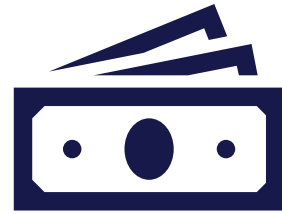


Solutions for reducing carbon emissions

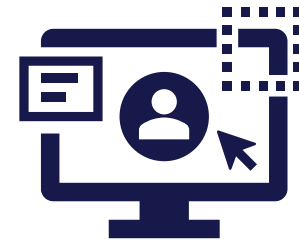
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**Thank you!**

