



# **The Innovator and Small Business Innovation Portfolio Management**

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# The innovator and Small Business Innovation Portfolio Management

## Definition of an Innovator

An individual who initiates, manages, and assumes the risks of a business organization.

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## Role in Innovation

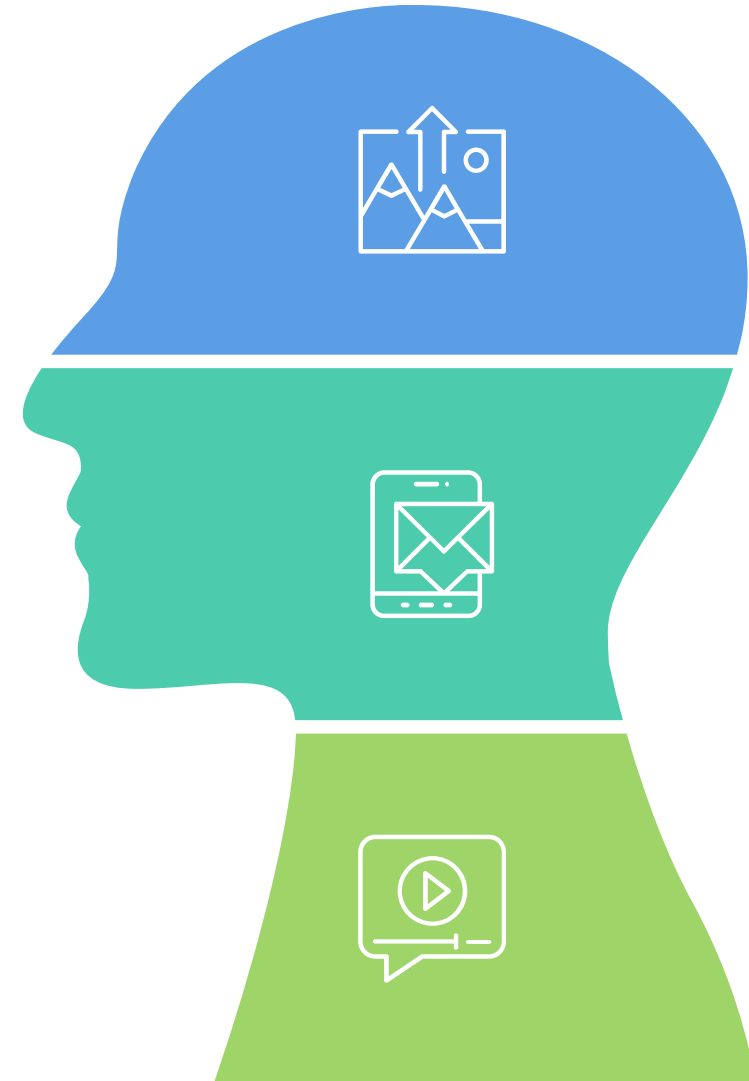
Key driver of creativity and change.  
Vital in identifying opportunities and responding to market needs.

2

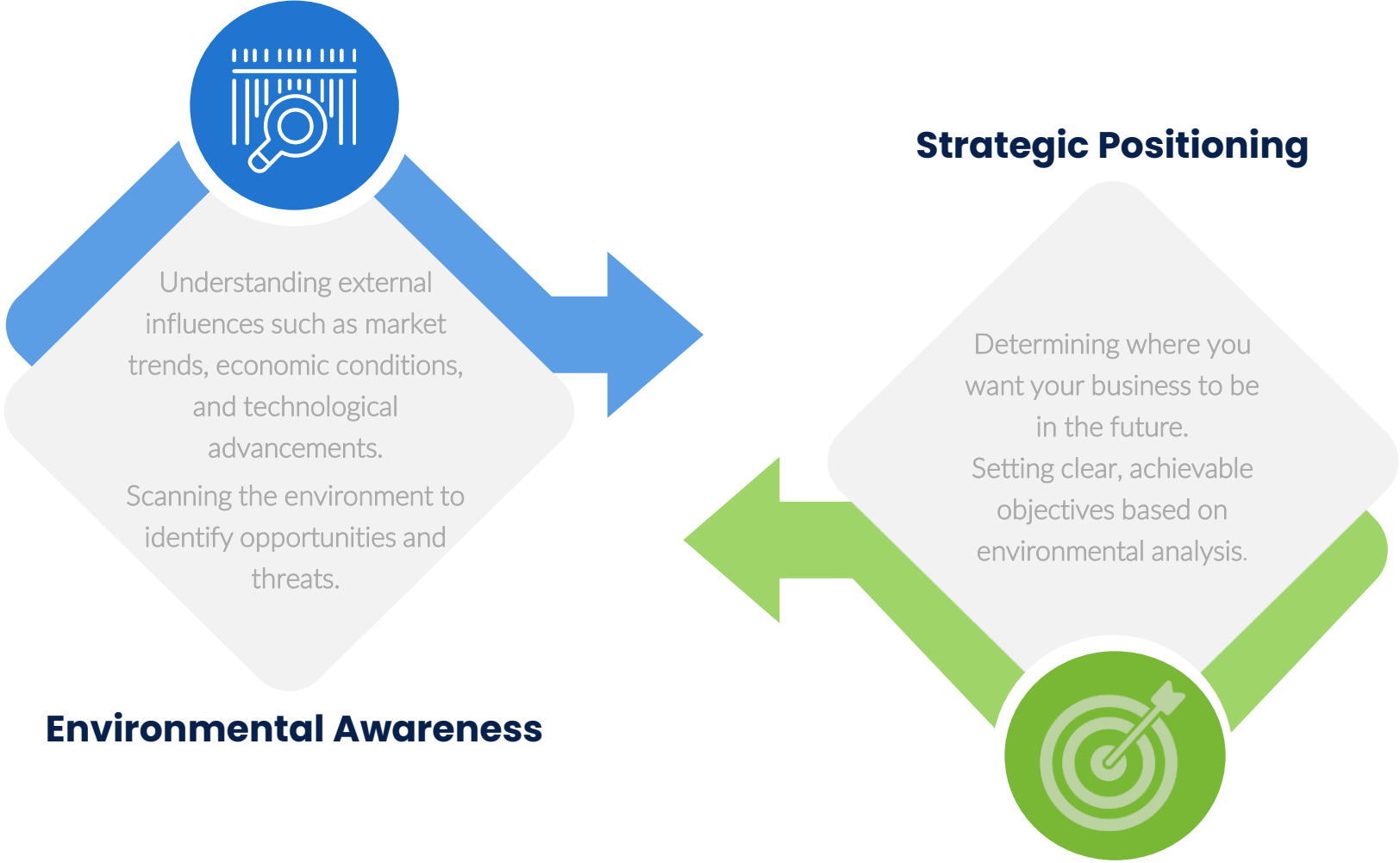
## Small Business Innovation Portfolio Management

A strategic approach to managing multiple innovation project.  
Ensures alignment with business goals and maximizes resource utilization.

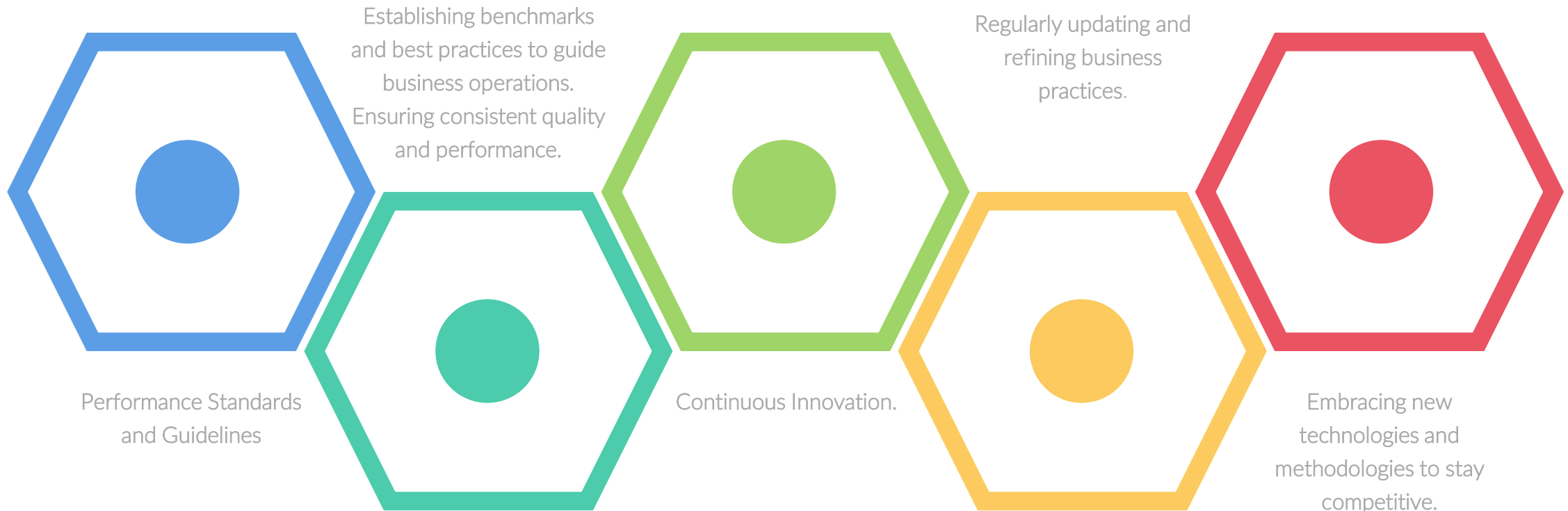
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# Environmental Awareness and Strategic Positioning



# Performance Standards, Guidelines and Continuous Innovation



# Innovate for Wellbeing and Economic Success



**Life Achievements through Innovation**



**Using innovative practices to enhance personal and business wellbeing.**



**Aligning business innovations with personal life goals for overall prosperity**



**Economic Prosperity:**



**Adapting to changing environments to achieve financial success.**



**Creating value through innovative products, services, and business models.**

The background features a large, light blue diamond shape with rounded corners, tilted at an angle. To the right, there is a pattern of overlapping, light blue, rounded rectangular shapes. Various geometric elements are scattered around: a solid blue diamond with a light green outline, a solid green diamond with a blue outline, and two overlapping outlines (one blue, one orange) and a single green outline.

**Thank you for your participation**