Innovation Ecosystem and Startup Ecosystem
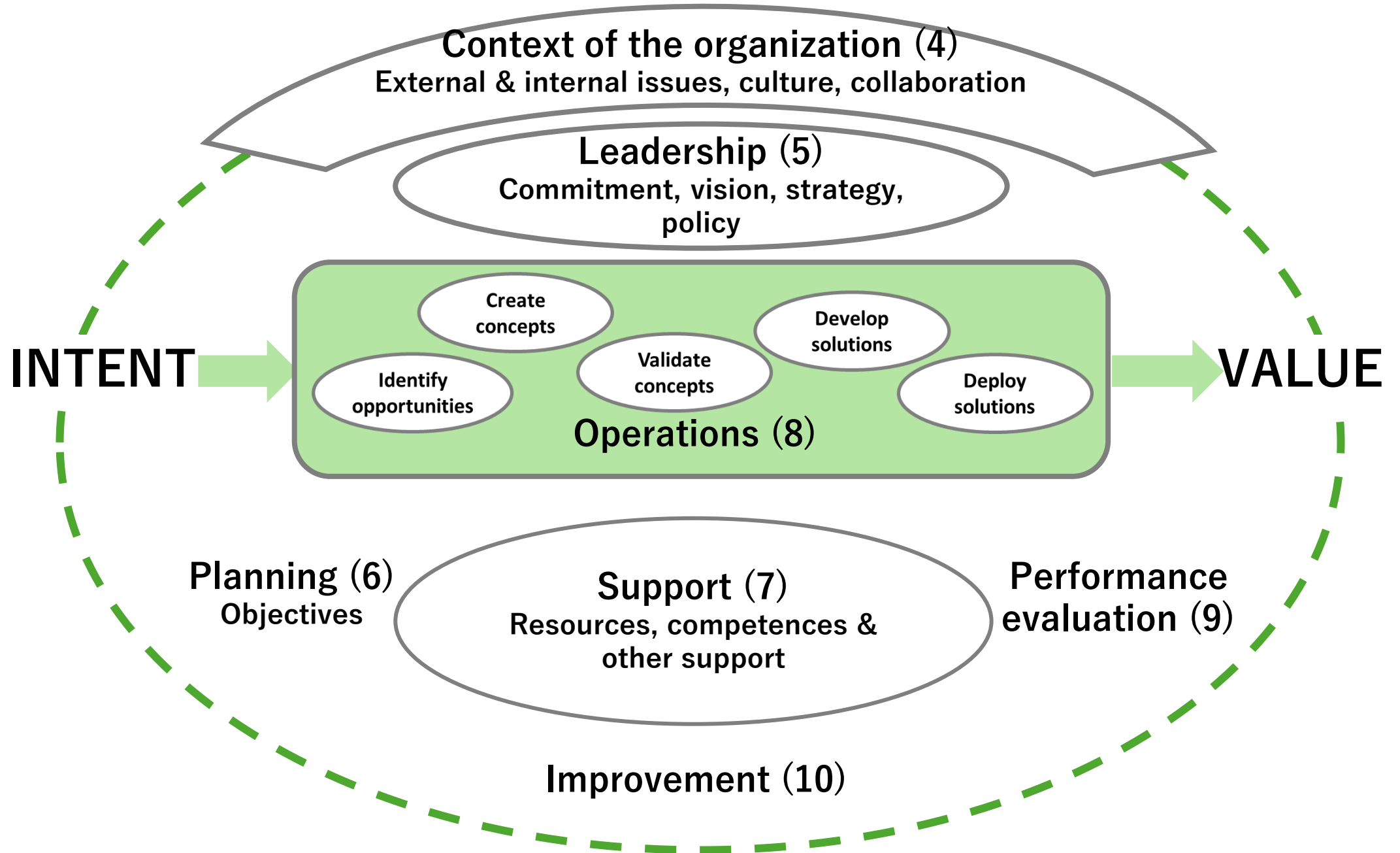
SBS Hybrid Workshop:
Innovation Management For SME Growth & Competitiveness

May 21, 2024
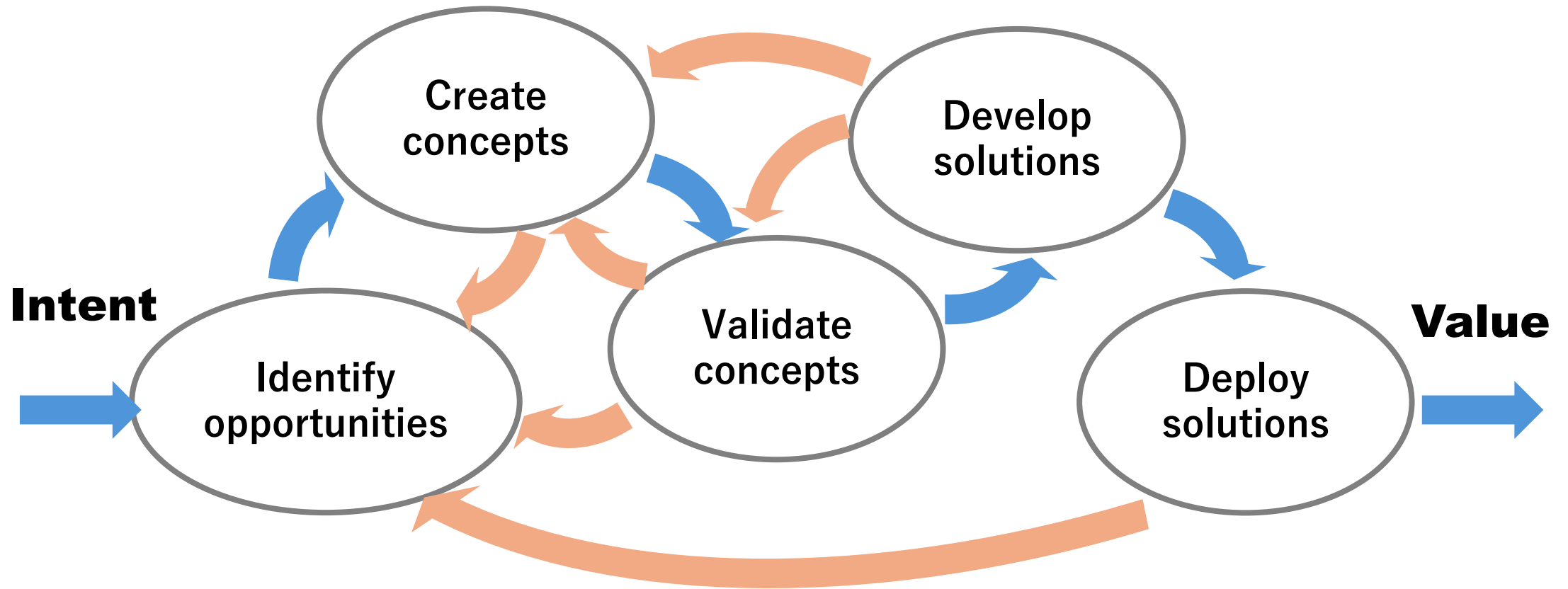
Hiro Nishiguchi

Certified Innovation Management Professional by RISE Research Institutes of Sweden

Innovation Management System is to grow your business and stay competitive.

Context of the organization (4)
External & internal issues, culture, collaboration

Leadership (5)
Commitment, vision, strategy, policy

INTENT

Create concepts

Develop solutions

Identify opportunities

Validate concepts

Deploy solutions

Operations (8)

VALUE

Planning (6)
Objectives

Support (7)
Resources, competences & other support

Performance evaluation (9)

Improvement (10)

Innovation processes and YOUR innovation ecosystem

Startup Ecosystem
is a well-established concept
based on extensive research for the
past 10+ years worldwide and
many policymakers are leveraging the
data for their industry and economy
policy making.

Startup Genome

GEN

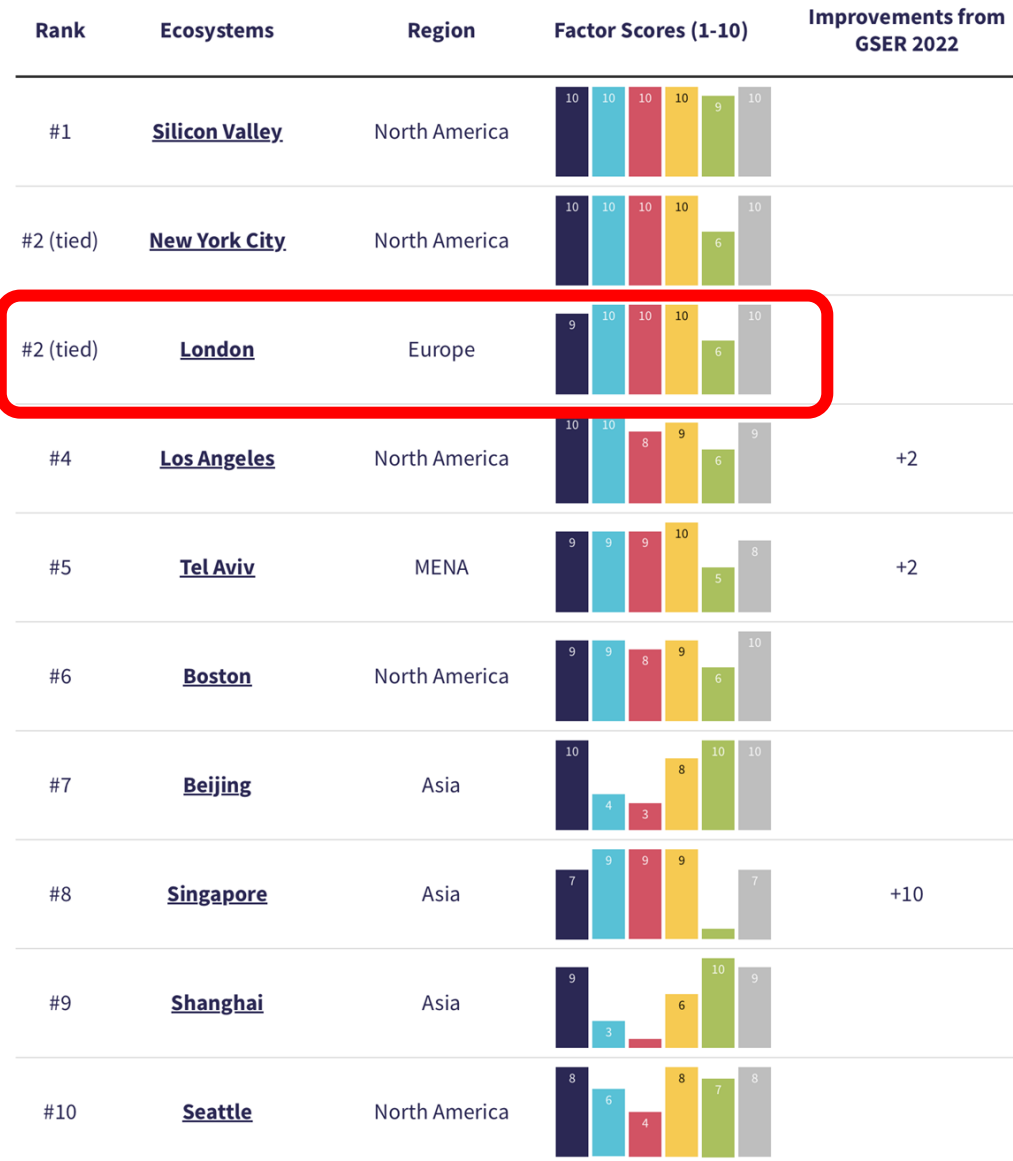# THE GLOBAL STARTUP
ECOSYSTEM REPORT 2024

crunchbase

dealroom.co

Global Startup Ecosystem Ranking
Success Factors

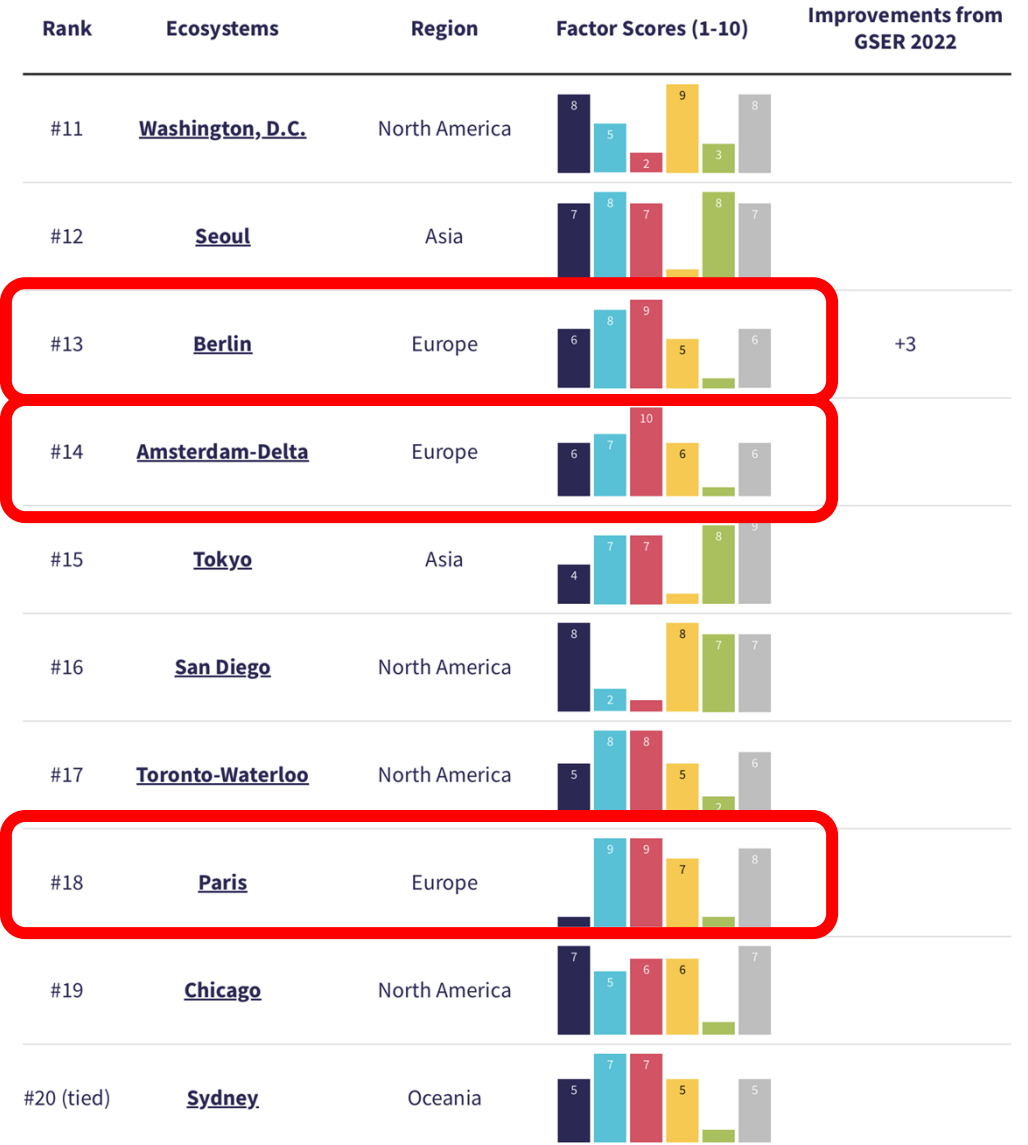■ Performance ■ Funding ■ Connectedness ■ Market Reach ■ Knowledge ■ Talent & Experience

Rank	Ecosystems	Region	Factor Scores (1-10)						Improvements from GSER 2022
			Performance	Funding	Connectedness	Market Reach	Knowledge	Talent & Experience	
#1	Silicon Valley	North America	10	10	10	10	9	10	
#2 (tied)	New York City	North America	10	10	10	10	6	10	
#2 (tied)	London	Europe	9	10	10	10	6	10	
#4	Los Angeles	North America	10	10	8	9	6	9	+2
#5	Tel Aviv	MENA	9	9	9	10	5	8	+2
#6	Boston	North America	9	9	8	9	6	10	
#7	Beijing	Asia	10	4	3	8	10	10	
#8	Singapore	Asia	7	9	9	9		7	+10
#9	Shanghai	Asia	9	3		6	10	9	
#10	Seattle	North America	8	6	4	8	7	8	

Global Startup Ecosystem Ranking
Success Factors

■ Performance ■ Funding ■ Connectedness ■ Market Reach ■ Knowledge ■ Talent & Experience

Rank	Ecosystems	Region	Factor Scores (1-10)						Improvements from GSER 2022
			Performance	Funding	Connectedness	Market Reach	Knowledge	Talent & Experience	
#11	Washington, D.C.	North America	8	5	2	9	3	8	
#12	Seoul	Asia	7	8	7		8	7	
#13	Berlin	Europe	6	8	9	5		6	+3
#14	Amsterdam-Delta	Europe	6	7	10	6		6	
#15	Tokyo	Asia	4	7	7		8		
#16	San Diego	North America	8	2		8	7	7	
#17	Toronto-Waterloo	North America	5	8	8	5	2	6	
#18	Paris	Europe		9	9	7		8	
#19	Chicago	North America	7	5	6	6		7	
#20 (tied)	Sydney	Oceania	5	7	7	5		5	

How do you want to build your innovation ecosystem?