



INNOVATION MANAGEMENT FOR SME GROWTH & COMPETITIVENESS

LOCATION: SBS Offices, Rue jacques de Lalaing 4, Brussels & ONLINE

Event organised in collaboration with experts from ISOTC 279/WG 3 – Innovation Management Tools and Methods

Tuesday 21 May: 14.00 – 16.30

WORKSHOP #1 - SMES AND INNOVATION ECOSYSTEM MANAGEMENT

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14.00 WELCOME

Maitane Olabarria, SBS Secretary General

14:20 EUREKA AS AN INNOVATION ECOSYSTEM

Jorge Liz, Operations Manager GlobalStars, Network Projects and Corporate Activities

14:35 SME EUREKA BENEFICIARY

Stefan Morcov, CEO at Hermix AI for public procurement

Q&A

15.00 ROUND TABLE ON INNOVATION ECOSYSTEMS

Moderator: Dr. Sorin Cohn, ISO TC279/WG3 Convenor & CEO c-IM&E Inc.

Innovation Ecosystems and Startups

Hiro Nishiguchi, ISO & ANSI Expert, Co-founder of several organizations

Innovation Ecosystem Management Ideas

Annika Steibert, ISO Expert & Partner, Management Insights LLC

Organic growth in innovation, cultivating ecosystems with purpose.

Anthony McCauley, Chair of Irish National Masters in Artificial Intelligence (UL) and Chair of Quantum Computing Industry Advisory Board

Open Innovation & Ecosystems

Belen Suarez, SBS expert at ISO and CEN-CENELEC, Blockchain Governance and Environmental Sustainability Convenor, CEO and Co-founder at GoTo Innovation

16.00 OPEN DISCUSSION

16.25 CONCLUSIONS

Belen Suarez, SBS expert at ISO and CEN-CENELEC, Blockchain Governance and Environmental Sustainability Convenor, CEO and Co-founder at GoTo Innovation

16.30 END

Thursday 23 May: 15.00 – 17.30

WORKSHOP #2 - SMES AND INNOVATION INVESTMENTS MANAGEMENT

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15.00 WELCOME

Maitane Olabarria, SBS Secretary General
Dr. Joaquim Schwerin, Principal Economist, Entrepreneurship & SME, DG Grow, EC

15.20 ROUND TABLE ON SMES& INNOVATION MANAGEMENT STANDARDS

Moderator: Belen Suarez, SBS expert at ISO, and CEN-CENELEC, Blockchain Governance and Environmental Sustainability, CEO and Co-founder at Go To Innovation Intelligence

ISO 56000 Innovation Management Standards

Isabel Caetano, ISO Expert & Chair of the Portuguese committee. Co-founder of Go To Innovation

ISO 56008 – Innovation Measurements

Dr. Sorin Cohn, ISO TC279/WG3 Convenor & CEO c-IM&E Inc.

ISO 56005 - IP Management for SMEs

Marcelo Grabois, ISO Expert & CEO ITERA Inc.

CONCLUSIONS

Belen Suarez, SBS expert at ISO, and CEN-CENELEC, Blockchain Governance and Environmental Sustainability, CEO and Co-founder at Go To Innovation Intelligence

16.00 OPEN DISCUSSION

16.20 ROUND TABLE ON INNOVATION INVESTMENTS MANAGEMENT

Moderator: Isabel Caetano, ISO Expert & Chair of the Portuguese committee. Co-founder of Go To Innovation

Innovation Portfolio Management & SMEs

Harlan Bennett, ISO Expert & COO Ever Evolving Inc.

Impacts of Portfolio Management Standards

Ben Thuriaux, ISO Expert & Partner AD Little Innovation Management Practice

Individual Innovation for SME Growth

Art Jefford, ISO Expert & Sr. Elder Hereditary ASMIN Grand Chief Global Indigenous Alliance

17.00 OPEN DISCUSSION

17.25 CONCLUSIONS

Maitane Olabarria, SBS Secretary General

17.30 END

