

Small  
Business  
Standards

WEBINAR



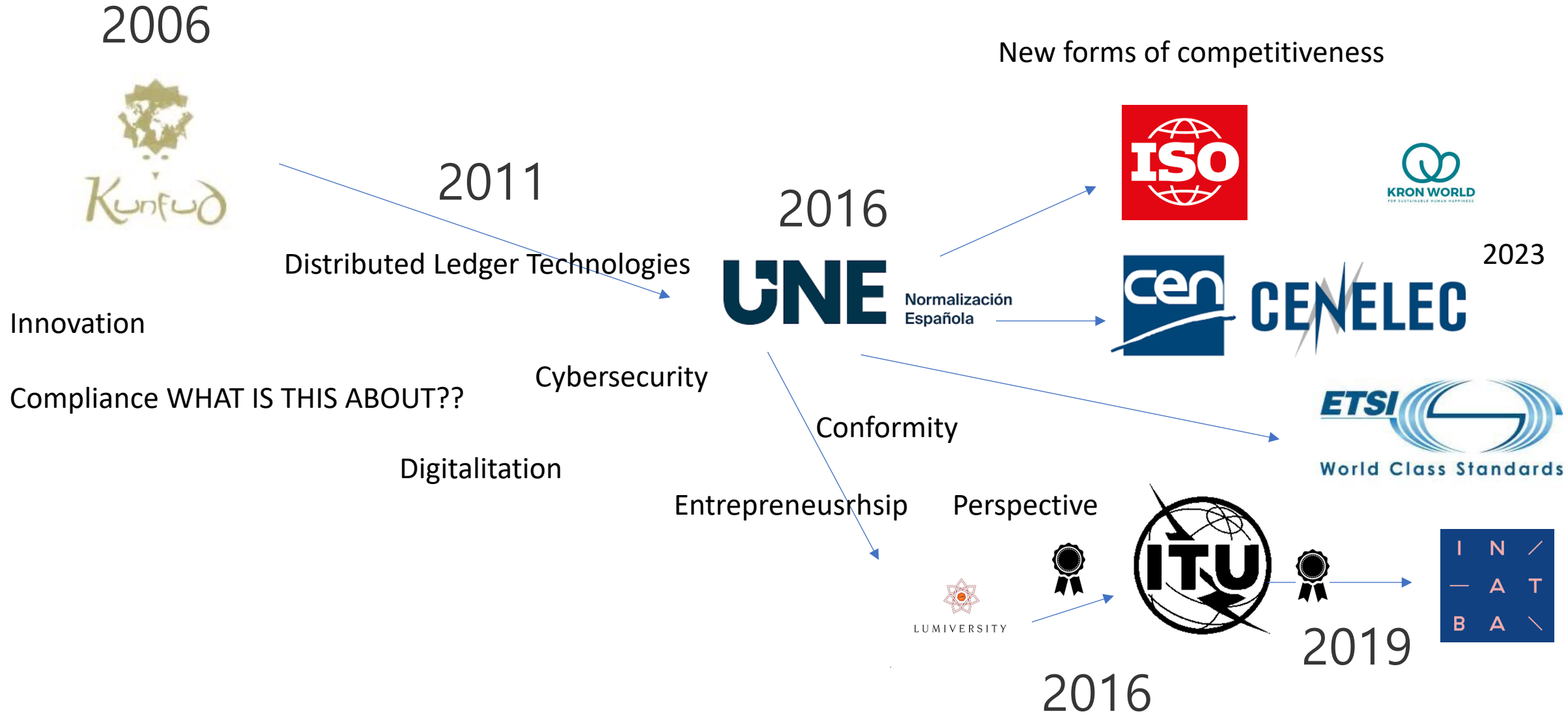
# GROWING YOUR BUSINESS

with innovation management standards



1 June , 14:30-16:30 CEST

# WHY I AM HERE?





Development plan

Global Alliance program Spain, Korea,, England, UAE, Belgium, Egypt.

EU

Global

EU and the world

2022



# CURRENT SITUATION

Convenor for PNE 71308 at UNE  
CONVENOR ISO TC307 WG3  
Smart Contracts and their  
applications

Liaison officer TC307 y  
TC292 (security and  
resilience)

Rapporteur ETSI ISG PDL



Co-chair at Standards Committee in INATBA

Liaison officer CEN CENELEC JTC19 y ETSI ISG PDL

Liaison officer ITU-T SG16 Multimedia with INATBA

Vicechairmen of ITU-T FG Metaverse (WG2 Applications and Services)

3 Enterprises

Multidisciplinary knowledge and constant  
adaptation  
Advanced computing technologies

2023

15 use cases under experimentation

Piloting on

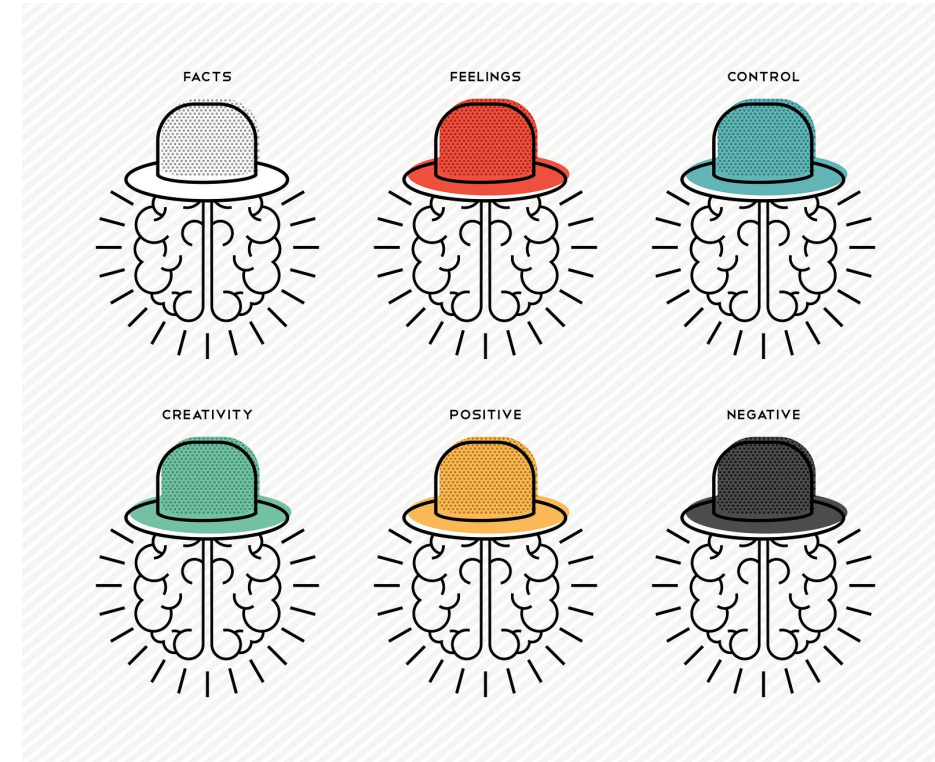




# THREE LEVELS OF UNDERSTANDING



## ORGANIZATIONAL

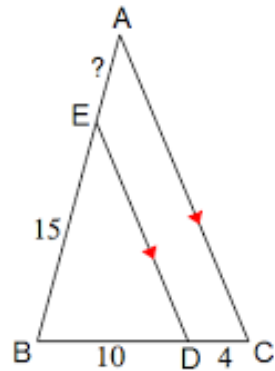


## ALGORITHMIC



## OUR CONCLUSIONS

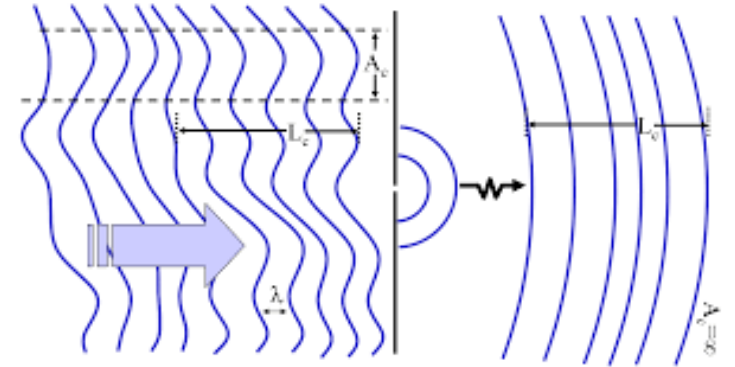
### PRPORTIONALITY



### THE DISTANCE TO MARKET



### COHERENCE



### INNOVATION IMPACTS IN NEW REGULATIONS

PROCUREMENTS AND SCORING ARE NOT YET INNOVATIVE ENOUGH

RISK OF EXCLUSION BY DEAFULT



The voice of European SMEs  
in standardisation



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