

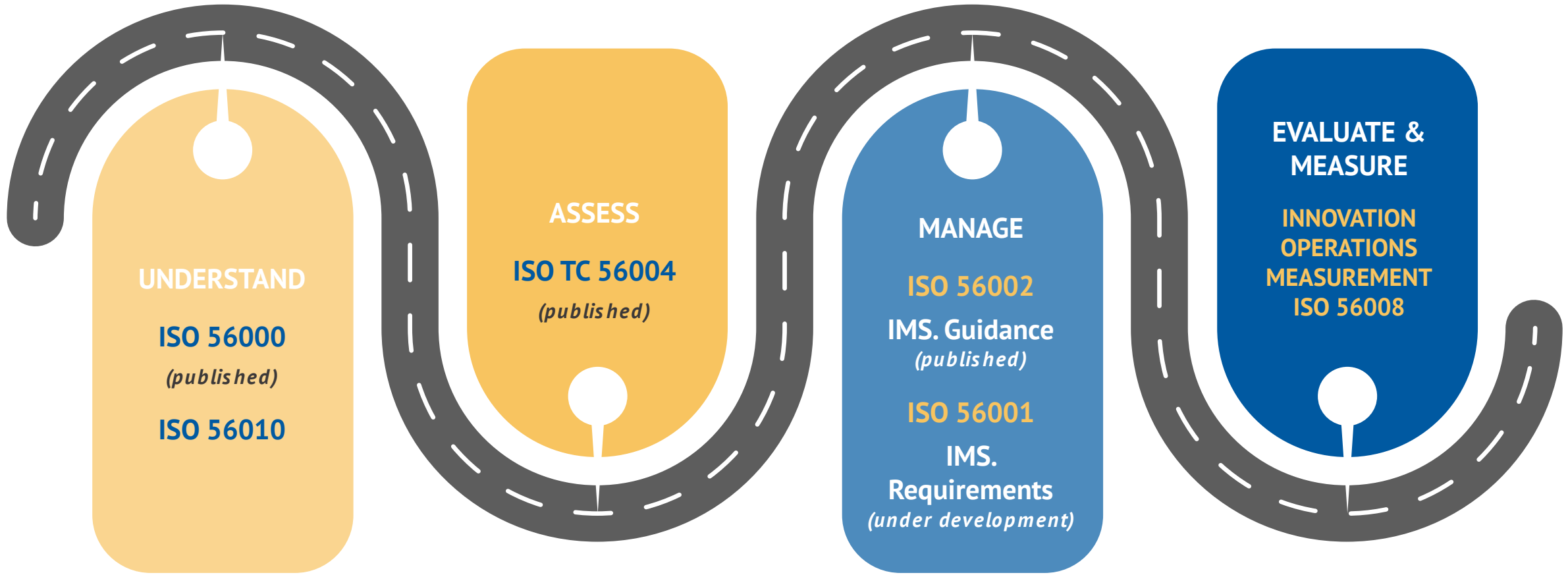
GROWING YOUR BUSINESS

with innovation
management standards

Isabel Caetano, June 1st



ISO Family of Innovation Management Standards



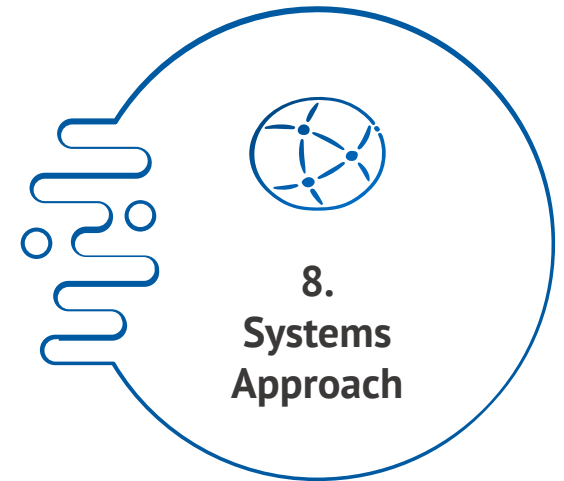
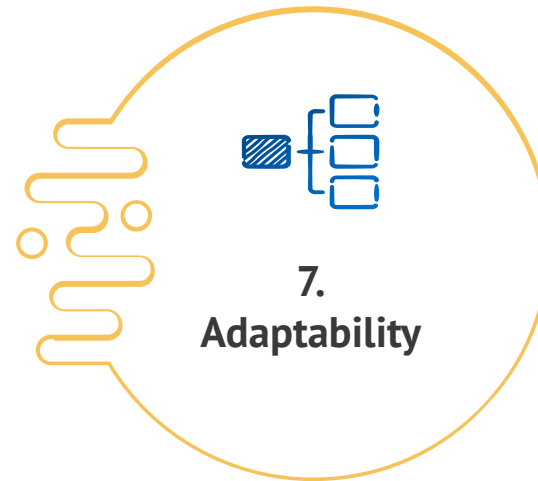
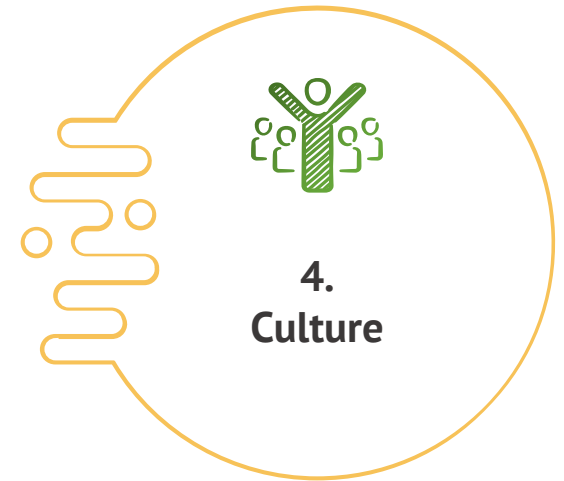
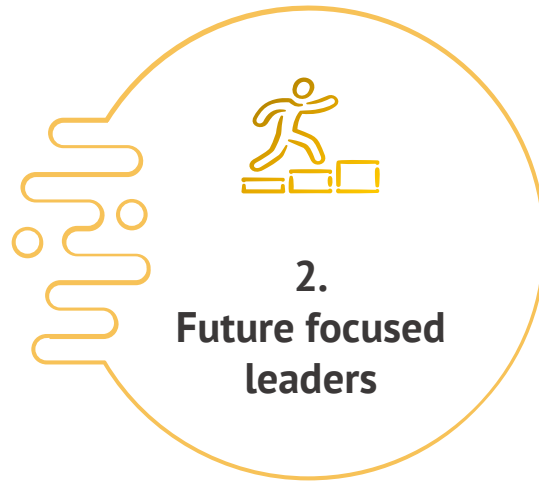
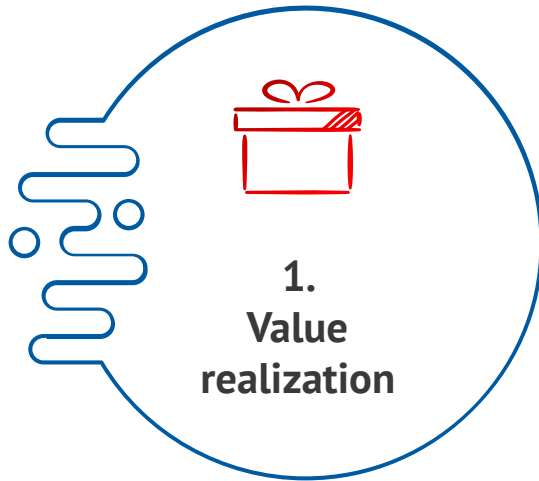
INNOVATION PARTNERSHIPS
ISO 56003

STRATEGIC INTELLIGENCE
ISO 56006

INTELLECTUAL PROPERTY
ISO 56005

OPPORTUNITIES
IDEAS
ISO 56007

ISO 56000 - The innovation management principles



INNOVATION VISION

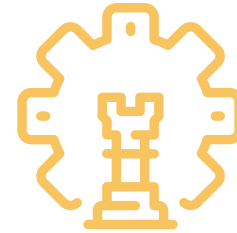


Vision with regard to innovation

Generally, the innovation vision is consistent with the overall vision of the organization and provides a framework for the setting of an innovation strategy, innovation policy and innovation objectives

INNOVATION STRATEGY

strategy with regard to innovation => consistent with the overall strategy and strategic direction of the organization



- can be aligned with the innovation vision and innovation policy
- provides a framework for the setting of innovation objectives
- can include the choices made in terms of what will be done, types of innovations to be focused on, who will be involved in terms of interested parties, what will be required in terms of resources, structures and processes, who will be responsible, when it will be completed, and how results will be monitored, measured, evaluated, protected, communicated and documented etc.

INNOVATION OBJECTIVES

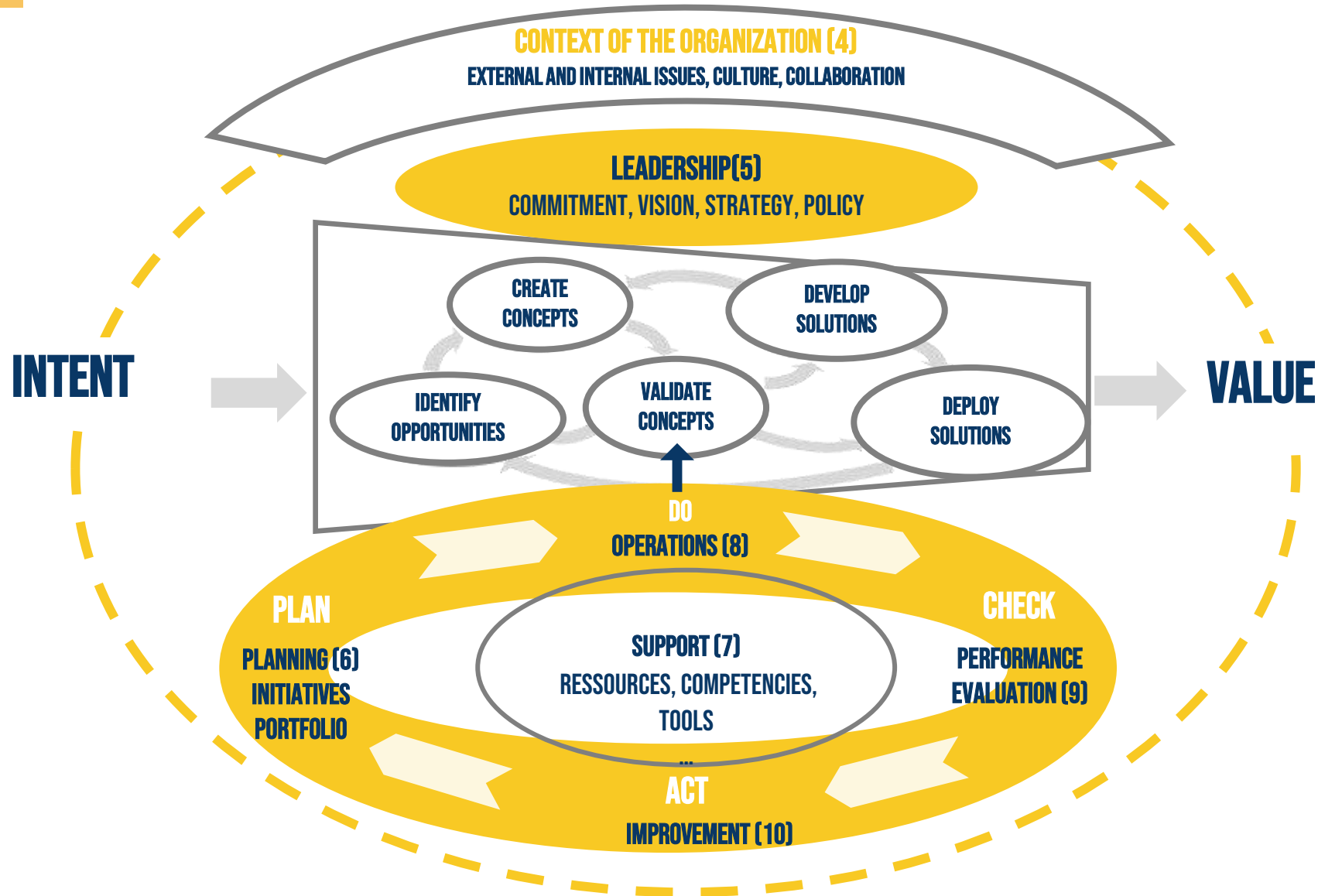


Objective with regard to innovation

... Generally:

- are based on the innovation strategy and the innovation policy of the organization.
- are specified for relevant functions, levels, initiatives and processes in the organization.

ISO 56002 - Innovation Management System - Guidance



» HLS STRUCTURE

- 1 SCOPE
- 2 NORMATIVE REFERENCES
- 3 TERMS AND DEFINITIONS
- 4 CONTEXT OF THE ORGANIZATION
- 5 LEADERSHIP
- 6 PLANNING
- 7 SUPPORT
- 8 OPERATION
- 9 PERFORMANCE EVALUATION
- 10 IMPROVEMENT

The ISO Family Standards for Innovation Management

Why to adopt the ISO Family of Standards for Innovation Management in SME:

- Language and shared understanding of innovation concepts and IMS elements
- Adoption of a systemic approach to innovation
- Development of an innovation culture and openness to collaboration
- Enhanced capabilities to identify opportunities focusing value creation
- Make use of innovation management best practices
- Readiness and adaptability to orchestrate resources and cope with uncertainty and change
- Capacity building necessary to comply with regulatory requirements and standards
- Empowering and engaging people in innovation activities, nurturing interdisciplinarity and complementarities.



ISO Family of Innovation Management Standards

3 Examples of Published Standards

TOOLS AND METHODS FOR:



**Innovation
Partnerships**



**Strategic
Intelligence
Management**



**Intellectual
Property
Management**

Thank you!

Isabel Caetano

isabelcaetano.inov@gmail.com



ISO 56003 - Innovation Partnerships

A framework to:



Decide whether to enter an innovation partnership



Identify, evaluate and select partners

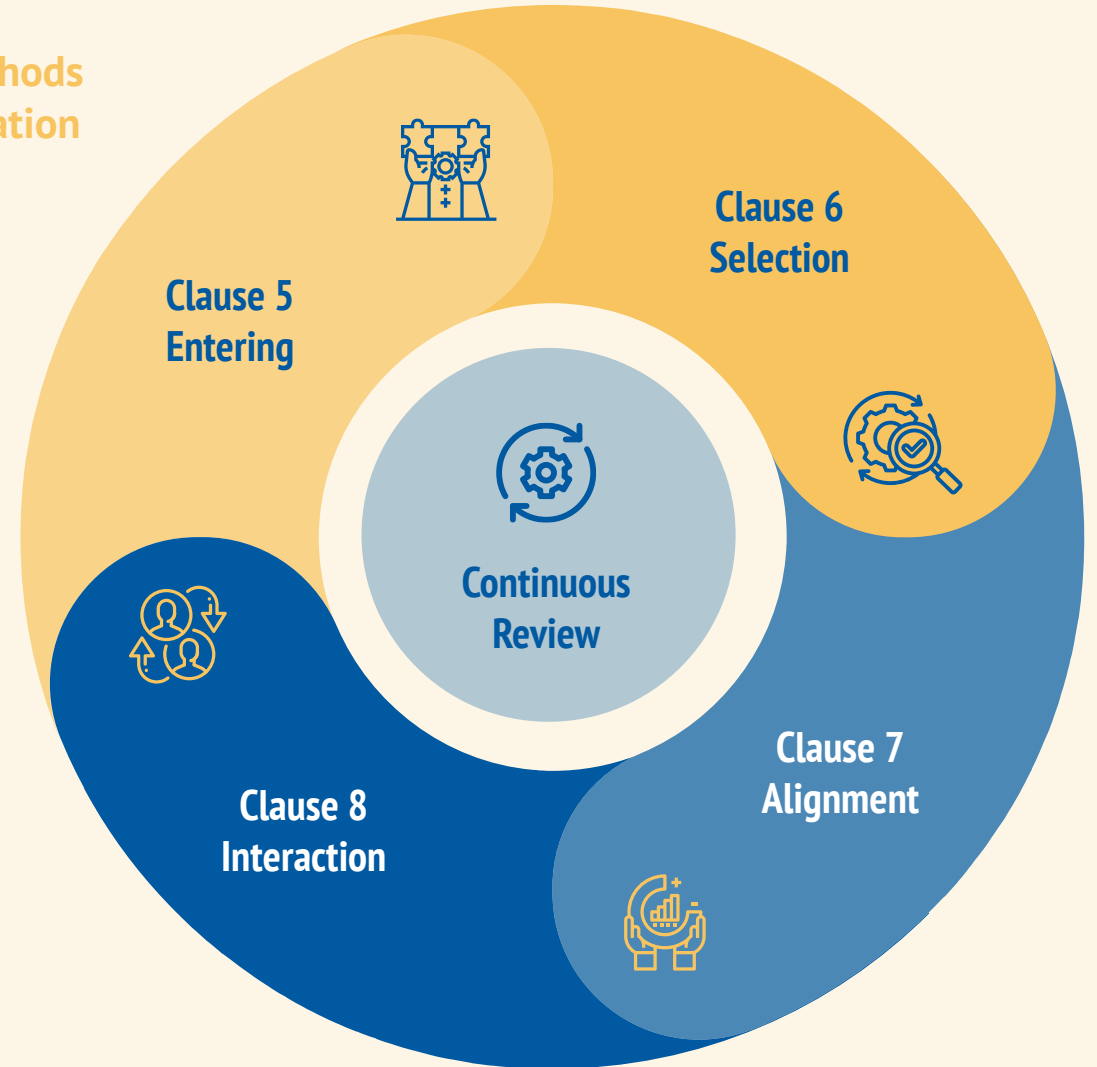


Align the perceptions of value and challenges of the partnership



Manage the partner interactions

Tools and methods to form Innovation Partnerships



ISO 56006 - Strategic Intelligence Management



Capturing insights



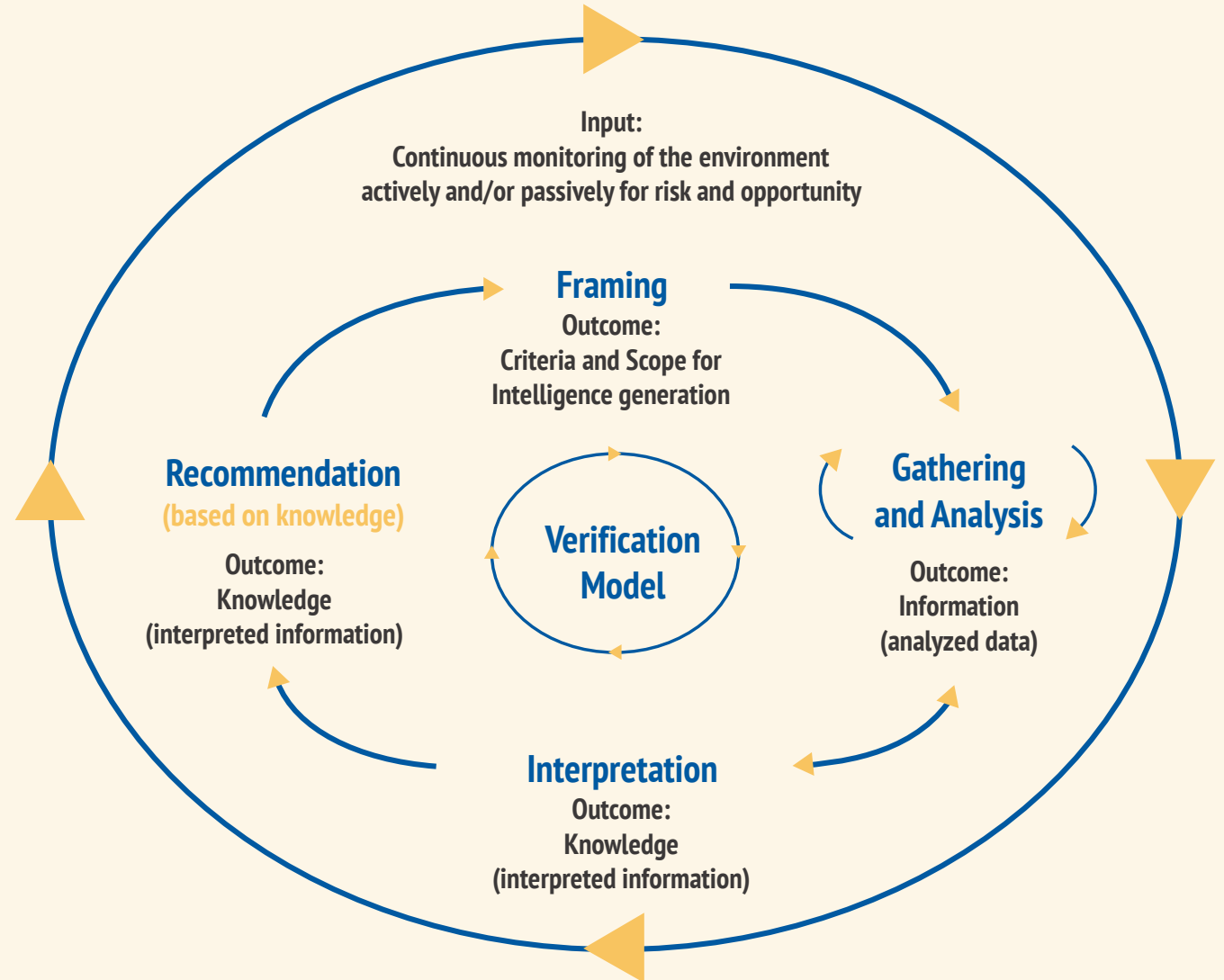
Interpretation



Outcomes and
recommendations



Data gathering, analysis
and verification



Thank you!

Isabel Caetano

isabelcaetano.inov@gmail.com

