



SBS – WIPO Seminar

Alternative Dispute Resolution: a potential tool for SMEs for standards related disputes

22 January 2019

4, Rue Jacques de Lalaing, 1040 – Brussels

In their communication on the new EU approach to Standards Essential Patents released at the end of 2017, the European Commission mentioned alternative dispute resolution (ADR) mechanisms such as mediation and arbitration as swifter and less costly dispute solutions with clear advantages for SMEs.

Building on this, SBS organises a seminar with the World Intellectual Property Organization (WIPO) to present which are potential benefits of mediation and arbitration tools, why these are currently underexploited and give practical examples of applicability of ADR mechanisms in favour of SMEs.

DRAFT AGENDA

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| 8.30 – 9.00 | Registration and Welcome Coffee |
| 9:00 – 9:10 | Welcome by Small Business Standards
Christel Davidson, Director, Small Business Standards |
| 9:10 – 9:40 | Introduction by the European Commission: overview of activities and policy initiatives on Standard Essential Patents
Emilio Davila Gonzalez (DG CONNECT)
Anne von Zukowski (DG GROW) |
| 9:40 – 11:00 | Speakers presentation and panel discussion: SME access to alternative dispute resolution systems |

Panelists: Jean-Christophe Troussel (Bird & Bird), Leandro Emilio Toscano (WIPO), Luc Hendrickx (SMEunited)

Moderator: Sebastiano Toffaletti (European DIGITAL SME Alliance)

11:00 – 11:30 **Coffee break**

11:20 – 12:50 **Speakers presentation and panel discussion: Understanding patents, competition & standardisation in an interconnected world**

Panelists: Christian Loyau (ETSI), Spiro Dhapi (CEN-CENELEC)

Moderator: Sebastiano Toffaletti (European DIGITAL SME Alliance)

12:50 – 13:00 **Conclusions**

13.00 **Lunch**

