

PROGRAMME

SME - Growth, Competitiveness and Innovation

December 12th | AIP Presidents' Hall – Praça das Indústrias - Lisbon

- 8.30am Registration and welcome coffee
- 9.00am **Welcome words by organisers**
- José Eduardo Carvalho - AIP
 - António Mira dos Santos - IPQ
- 9.15am **Innovation and Standardization - strategic partnership**
- António Bob Santos - ANI (National Innovation Agency)
- 9.30am **SMEs in Europe**
- Luc Hendrickx – SBS/SMEunited
- 9.45am **Standardization - A National Strategy**
- Maria João Graça - IPQ
- 10.00am **Standards: an opportunity for businesses?**
- Benvinda Catarino - AIP
- 10.15am **Debate | Question and answers**
Moderator: Sónia Santos Pereira (journalist of the Dinheiro Vivo)
- 10.30am Coffee break and networking
- 11.00am **Round table "Standardization - sustainability of business strategies" with testimonials of SME:**
- Delta Cafés
 - Silampos
 - Imperialum
 - Sanitop* (to confirm)
- 12.00pm **Question and answers and Closing remarks**
Moderator: Sónia Santos Pereira (journalist of the Dinheiro Vivo)
- 12.45pm **Networking Lunch**