29 September 2020
Small Business Standards Virtual Conference

How can standards support SMEs to benefit from the data economy?

Moderator: Katrina Sichel

13.30 – 14.00   **OPENING SESSION**

- Gunilla Almgren, President, Small Business Standards
- Joaquim Nunes de Almeida, Director, Goods in the Single Market and Enforcement, DG GROW, European Commission
- Dr. Norbert Schultes, Head of the Economic Department, Permanent Representation of Germany in Brussels

14.00 – 15.05   **PANEL 1**

How can standards contribute to a fair access to data?

- Prof. Jakob Beetz, RWTH University of Aachen, BIM4Ren
- Malte Beyer-Katzenberger, Team Leader, Data Policy and Innovation, CNECT, European Commission
- Sylvia Gotzen, Secretary-General, Figiefa
- Niklas Kuhnert, Manager for Standardisation and Projects, Mittelstand 4.0-Kompetenzzentrum eStandards
- Enrico Scarrone, ETSI Chairman, Steering Committee of oneM2M and TC smartM2M

15.05 – 15.10   **BREAK**

15.10 – 16.05   **PANEL 2**

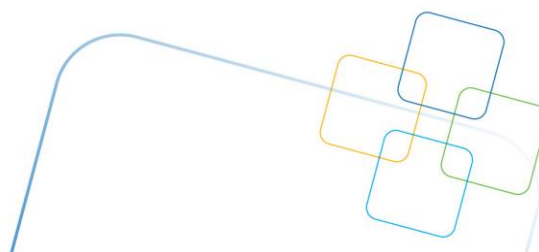**How to ensure cybersecurity without jeopardising the data economy?**

- Fabio Guasconi, President, UNINFO CT 510 - ISO/IEC JTC1 SC27 mirror on information security
- John Ketchell, Chair, ANEC Digital Society Working Group
- Lars Odlen, CEO, SME Remote Quality Management
- Steve Purser, Head of Core Operations, ENISA

16.05 - 16.15   **CLOSING REMARKS**

- Maitane Olabarria, Director, Small Business Standards

The conference language is English. Interpretation will be provided in French, German and Italian.

#Standards4SMEs