



WORKSHOP

EU-UK trade agreement: A practical guide for SMEs

4 May 2021
14:00 - 15:45 CEST

Moderator: Maitane OLABARRIA, Director, Small Business Standards (SBS)

14:00 - 14:10

WELCOME AND INTRODUCTION

Alban MAGGIAR, President, SMEUnited

14:10 - 14:40

GENERAL OVERVIEW OF THE EU-UK TRADE AGREEMENT

Ignacio IRUARRIZAGA, Head of Unit, Europe and Eastern Neighbourhood, DG TRADE, European Commission

14:40 - 15:10

SELLING YOUR PRODUCTS IN THE UK: CONFORMITY ASSESMENT AND THE UKCA MARK

Sam MCGEEVER, Deputy Director of Goods Regulation, Department for Business, Energy and Industrial Strategy (BEIS)

15:10 - 15:25

STANDARDS IN THE UK AFTER EU EXIT

Richard COLLIN, Head of European and National Policy, British Standards Institution (BSI)

15:25 - 15:45

QUESTIONS AND ANSWERS