



PRESS RELEASE

Brussels, 20 December 2017

New experts join SBS to expand influence on European standardisation for SMEs

Brussels, 20 December 2017 – Small Business Standards today boasts a roster of almost 60 technical experts, covering some 20 key industry sectors. Three additional experts were appointed at the General Assembly on 30 November 2017, ensuring that SBS will contribute still further to European standardisation.

Small Business Standards (SBS), the European association representing SMEs in standardisation, looks forward in 2018 to covering an increasingly diverse range of sectors – thanks to recently added expertise in sub-areas that include Building Information Modelling (BIM), industrial data, smart community infrastructures, and textiles (including coated fabrics, protective clothing, fibres and yarns).

Dr. George Sharkov said: *“I’m proud to be representing the European SME community in the standardisation process as an expert for the sector on cybersecurity. I look forward to collaborating with SBS over the coming year and above all to contributing my expertise wherever appropriate and possible.”*

SBS now calls on a total of 58 paid experts plus several unpaid experts. They represent SMEs in Technical Committees (TCs), Sub-Committees (SCs) and Working Groups (WGs), with a view to producing SME-compatible standards. SBS experts participate in relevant meetings throughout the year, monitoring and contributing to standards development. They also defend the rights and interests of SMEs in a wider sense.

At the SBS General Assembly in November 2017, following an open call earlier this year, experts were appointed or re-appointed at both European and international levels. Experts are assigned to their TCs, SCs or WGs after a thorough assessment of their experience and background by the SBS selection committee for experts. Several SBS experts cover two or more industry sectors.

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EDITORS’ NOTES: Small Business Standards (SBS) is the association representing European SMEs in the standardisation process at European and International levels. SBS is co-financed by the European Commission and EFTA.

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