

PROGRAMME

Seminar on standards for SMEs

Get ahead of the competition and grow your SME: Use standards!

6 December 2016

Red Cow Moran Hotel, Red Cow Complex, Naas Road, Dublin 12, Ireland

- 7.00 – 8.30** **Breakfast and registration**
- 8.30 – 8.45** **Welcome speeches**
NSAI Representative
Christel Davidson, Director, Small Business Standards
- 8.45 – 10.15** **Framework of European Standardisation**
Legislative Framework – Annalisa Tessarolo, Legal Officer, Unit B.3
Standards for Growth, DG for Internal Market, Industry, Entrepreneurship
and SMEs, European Commission
The role of national standardisation organisations – NSAI Representative
SMEs in standardisation and SBS' activities – Christel Davidson, Director,
Small Business Standards
- Questions and answers
- 10.15 – 10.45** **Coffee Break**
- 10.45 – 11.45** **Presentation from a SME perspective**
- Questions and answers
- 11.45 – 12.00** **Closing remarks**