

The role of standardisation in support of SMEs competitiveness

26 September 2016

10:00 – 16:30

UNIONCAMERE

Piazza Sallustio 21, Rome

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| 9.15 | Registration of participants |
| 10.00 | Welcome by UNIONCAMERE |
| 10.15 – 10.30 | Opening
Barbara Gatto, Responsible for Environmental Policies DPT, CNA
Riccardo Viaggi, EBC Secretary General and SBS Board Member |
| 10.30-11.30 | Standards and SMEs: The role of National and European Standardisation Organizations
Alberto Simeoni, Programme Manager - Strategic Partnership, CEN-CENELEC
Ruggero Lenzi, Director of External Relations and Innovation, UNI
Cristina Timò, Technical Director, CEI |
| 11.30 – 13.00 | The Italian SMEs experience and the role of SBS in European Standardisation
Panel discussion with SBS Experts: Samuele Broglio, Giulio Dall'Olio, Luciano Faletto, Fabio Massimo, Fabio Pietrella
Q&A |
| 13.00 – 14.30 | LUNCH |
| 14.30 – 16.00 | Standardisation and legislation
Annalisa Tessarolo, Legal Officer, Unit Standards for Growth, DG Grow, European Commission
Riccardo Viaggi, EBC Secretary General and SBS Board Member
Filippo Trifiletti, General Director, ACCREDIA (National Accreditation Body)
Vincenzo Correggia, Italian Ministry of Economic Development responsible for Standards, Safety and Conformity of Products (tbc) |
| 16.00 – 16.30 | Closing remarks
Bruno Panieri, Director Economic Policies, CONFARTIGIANATO
Riccardo Viaggi, EBC Secretary General and SBS Board Member |