

SEMINAR

Standardisation - Best practices to involve SMEs

21 February 2020

First floor, 4 rue J. de Lalaing, B-1040 Brussels

09.30-10.00	Welcome coffee
10.00 – 10.10	Welcome speeches
	Speakers:
	<ul style="list-style-type: none">• Maitane Olabarria – SBS Director• Véronique Willems – SMEunited Secretary-General
10.15 – 11.15	NSBs activities to increase SME involvement and benefit from standardisation
	Speakers:
	<ul style="list-style-type: none">• Gertjan van den Akker, Business unit manager Standards – NEN• Charlotte De Mey, Sector Relations Expert – NBN• Micael Borges, Attaché – ILNAS
11.15 - 12.00	The needs of SMEs
	Speaker:
	<ul style="list-style-type: none">• Viviane Camphyn, Managing Director – Nelectra
12.00 - 12.30	Discussion
12.30	LUNCH

The event will be moderated by Maitane Olabarria – SBS Director

www.sbs-sme.eu

Small Business Standards (SBS) is the European association representing and supporting small and medium-sized companies (SMEs) in the standardisation process, both at European and international levels.