

PROGRAMME

Get ahead of the competition and grow your SME: Use standards!

6 December 2016

Red Cow Moran Hotel, Red Cow Complex, Naas Road, Dublin 12, Ireland

Find out...

Why you should know about Standards, what they are and why we have them

What is changing in Public Procurement?

SMEs' experience of Standards – interviews with SMEs who have used Standards to their benefit

How to find out what is coming down the road without having to spend hours trawling for the information

What is CE marking and how is it used

How standards can make your business more secure

- 7.30am: Breakfast
- 8.30am: Introduction
- 8.35am: Framework of European Standardisation
- Annalisa Tassarolo, Legal Officer, Unit B. 3, Standards for Growth, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
- 8.50am: SMEs in Standardisation and SBS' Activities - Christel Davidson, Director, Small Business Standards
- 9.05am: What are Standards and how do they work? - Mary White, Standards Business Development, NSAI
- 9.25am: Certification and CE Marking relevance for SMEs - Fergal O'Byrne, Business Excellence Certification, NSAI
- 10.05am: An SME's Experience - Dolores Murray, Association of Body Modification Artists in Ireland
- 10.25am Q and A
- 10.45am Coffee Break and Networking
- 11.15am: New public procurement standards - Mary White, Standards Business Development, NSAI
- 11.35am: Risk Management, Corporate Governance and Cyber Security - Fergal Finn, Standards Officer Standards Business Development, NSAI
- 12.00pm: An SME's Experience

Moderator: Conall Ó Móráin, Sunday Business Show, Today FM

www.sbs-sme.eu

Small Business Standards (SBS) is the European association representing and supporting small and medium-sized companies (SMEs) in the standardisation process, both at European and international levels.

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