

Driving inclusiveness in standardisation: how to strengthen national participation?

iii 5 June 2024 ○ 9:30 – 16:30 ◎ Brussels & online

Hybrid event City Atrium C Rue du Progrès, 50 1210 Brussels, Online

Registration Link

Standards support innovation, competitiveness and business growth and ensure that products and services are safe and fit for purpose. Ensuring the effective participation of all categories of stakeholders, starting at the national level, is essential to ensure that standards meet the different stakeholders needs and that no stakeholder is disadvantaged by the use or implementation of standards. The goal of the workshop organised under the High-Level Forum on European standardisation (HLF), is to discuss issues of access and participation in standardisation at the national level and promote best practices.

09.30 REGISTRATIONS

10.00 WELCOME

- Maureen LOGGHE, Director General Quality and Safety FPS Economie
- 10.10 INTRODUCTION TO THE WORK OF THE HIGH-LEVEL FORUM
 - Sophie MUELLER, Head of Unit GROW H.3 European Commission
- 10.30 HLF WORKSTREAM 3 ACTIVITY, INCLUDING REPORT OF SURVEYS AND INTERVIEWS
 - Andreea GULACSI, Director for Policy and External Affairs CEN-CENELEC
 - Andrea RAFFAELLI, Standardisation Policy Officer SBS
- 11.00 COFFEE BREAK
- 11.15 PANEL 1 CHALLENGES REGARDING ACCESS TO STANDARDISATION

Moderated by Maitane OLABARRIA, Secretary General – SBS

The panel will tackle obstacles for stakeholders in joining and accessing the standardisation system and highlight some of the issues encountered by National Standardisation Bodies (NSBs) in their efforts to reach out and engage with stakeholders.

- Ornella CILONA, Senior Policy Adviser CSR and Active Labour Policies CGIL
- Angeliki LOIZOU, Standards Officer CYS (TBC)
- Fraunhofer Institute (Speaker TBD)
- Véronique WILLEMS, Secretary General SMEunited
- Juliane EYKELHOFF, Senior Policy Adviser Standardisation & Metrology Ministry of Economic Affairs and Climate Policy, Netherlands (TBC)





Driving inclusiveness in standardisation: how to strengthen national participation?

12.30 LUNCH BREAK

14.00 PANEL 2 – EFFECTIVE AND BALANCED PARTICIPATION

Moderated by Andrea RAFFAELLI, Standardisation Policy Officer – SBS

The panel will discuss issues concerning effective and balanced participation of all stakeholders participating in standardisation and the measures put in place by NSBs and government authorities.

- ANEC representative (Speaker TBD)
- Alexandra HORN, Head of Strategic Association Partnerships DIN
- Ellen BARTHOLOMEEUSEN, Operations Manager NBN
- Edita KIRALJ, Senior Officer Free Movement of Goods and Services Ministry of Economic Development and Technology, Slovenia
- Fred VASQUEZ, HLF Green Sherpa Orgalim
- Massimo BEZZI, Chairperson ICM Lift Components

15.10 COFFEE BREAK

15.20 PANEL 3 - BEST PRACTICES

Moderated by Giovanni COLLOT, Account Manager Public Relations - CEN-CENELEC

The panel will provide a forum for discussion and sharing of existing best practices and propose recommendations for action.

- Nerea RUIZ, Policy Director ECOS
- Ewa ZIELINSKA, Vice-President for Policy CENELEC
- Olivier MARFRAING, Head of Standardisation Unit Ministry of Economy, France
- James STAPLETON, Senior Standards Development Officer NSAI
- Government Representative Belgium (Speaker TBD)

16.30 CONCLUSIONS

• Maitane OLABARRIA, Secretary General – SBS

16.45 END OF THE WORKSHOP

