

PROGRAMME

Training on digitisation

How SMEs can reap the benefits of standardisation in the era of digitisation

29 November 2017
Rue Jacques de Lalaing 4, 1040 Brussels
Belgium

Moderator: Francisco Verdera Mari

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| 13.00-14.00 | Networking lunch and registration |
| 14.00-14.15 | Opening remarks |
| 14.15-15.30 | Setting the scene: digitisation, SMEs and standards – current state of play and future forecast <ul style="list-style-type: none">• State of digitisation of European industry<ul style="list-style-type: none">○ Thomas Reibe, Policy Officer, Start-ups and innovation – ICT standardisation, DG CONNECT, European Commission• Standardisation and digitisation – challenges and opportunities for SMEs<ul style="list-style-type: none">○ Ingrid Soetaert, Programme Manager – Innovation, CEN-CENELEC• Fostering greater IT professionalism for SMEs<ul style="list-style-type: none">○ André Richier, Policy officer, KETs, Digital Manufacturing and Interoperability, DG GROW, European Commission |
| 15.30-15.45 | Coffee break |
| 15.45-17.00 | Mastering the challenges and opportunities of digitisation of industry and standardisation – case studies <ul style="list-style-type: none">• E-invoicing<ul style="list-style-type: none">○ Andrea Caccia, SBS expert• Cyber security<ul style="list-style-type: none">○ George Sharkov, SBS expert• Machine-to-machine communication<ul style="list-style-type: none">○ Massimo Vanetti, SBS expert |

Some speakers to be confirmed