

**PRESS RELEASE** 

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## SBS candidates elected to ETSI Board and General Assembly

Brussels, 19th November 2014 - SBS (the European association representing SMEs in the standard making process at European and international levels) informs that the two nominated candidates from its network of members have been elected by ETSI (the European Telecommunication Standards Institute) for its Board and General Assembly.

SBS warmly welcomes the election of its candidates as recognition that SMEs need to be promoted within the ICT sector and need to be more involved in the drafting process of ICT standards.

For the election by ETSI members, SBS had previously put forward Peter Statev for the General Assembly and Sebastiano Toffaletti for the Board. Both candidates belong to SBS' network of members and work in the ICT sector, particularly focusing on representing SME interests at European level.

Upon his election, Mr. Statev stated: "My duty will be to use my knowledge, experience and professional network in order to represent the interest of all European SMEs and ICT entrepreneurs in ETSI, as well as continue the positive dialogue with the large industry players. Interoperability and standards are necessary to create the conditions for European SMEs to grow."

\*\*\*\* END \*\*\*\*

EDITORS' NOTES: Small Business Standards (SBS) is the association representing European SMEs in the standardisation process at European and International levels. SBS members are national and European sectorial and interprofessional associations representing SMEs all over Europe working in and out of the EU. The work conducted under SBS is mandated and financed by the European Commission.

## FOR FURTHER INFORMATION PLEASE CONTACT:

Sandrine Laurent, SBS Project Manager, Tel +32 (0)2 285 07 15

Email: sandrine.laurent@sbs-sme.eu

Jenny Manin, SBS Press and Communications Officer, Tel +32 (0)496 520 329

Email: pressoffice@ueapme.com

**ETSI** is a European Standards Organisation producing globally-applicable standards for Information & Communications Technologies (ICT). www.etsi.org

**PIN-SME** is the first European association of the ICT sector exclusively focused on representing SME interests. www.pin-sme.eu

Peter Statev is co-founder and chairman of the managing board of the Bulgarian Cluster for ICT as well as co-founder of Bulgarian Cluster for Microelectronics and Embedded Systems and co-founder and chairman of the Bulgarian Association of Business Clusters.

Sebastiano Toffaletti is PIN-SME's Secretary General

